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Rhone To Open New Headquarters at 300 Atlantic Street in Stamford

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Performance Apparel Brand, Founded in Fairfield County, Leases New Offices At RFR's 300,000 SF Downtown Trophy Property to Accommodate Growth

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Rhone's 40,000 SF Footprint Covers Top 2 Floors

STAMFORD, CT – September 18, 2026 – Rhone, the performance-led lifestyle brand built to drive sustained progress, has leased over 40,000 square feet at 300 Atlantic Street in Stamford, the company jointly announced with building owner RFR. The transaction accommodates Rhone's continuing growth of its established national brand presence, with more than 150 employees expected to occupy the new headquarters space.

Founded locally in Fairfield County by brothers Nate and Ben Checketts in 2014, Rhone continues to expand its business centered on personal progress and Mental Fitness. Rhone is to occupy a total of 40,000 square feet, including the top two floors of 300 Atlantic.

"RFR is an established operator, and their vision for 300 Atlantic resonated with us from our very first meeting," said Matthew Wallace, Chief Operating Officer, Rhone. "The offerings at the building align with our brand's ethos and will allow us to provide an excellent environment and daily experience to support attracting and retaining top talent. We look forward to moving in next summer."

"We are pleased to partner with Rhone for their new base of operations at 300 Atlantic," said AJ Camhi, Executive Vice President and Director of Leasing of RFR. "Rhone's principles and best-in-class product mesh perfectly with the RFR brand. We are thrilled that we could collaborate with the Rhone team on how to achieve their goals for this headquarters space to support their success."

RFR is completing this September a thorough modernization of the property with over 10,000 square feet of amenity spaces to create an elevated workplace experience. The ground floor will offer a new high-end boutique café operated and curated by Dartcor Hospitality. Additionally, a brand-new fitness center designed in collaboration with Core Health & Fitness will feature the latest cardio, strength and recovery equipment and technology from brands such as Star Trac, Throwdown, Nautilus and StairMaster. The second-floor lounge and conferencing center will include new collaboration areas to accommodate events and meetings at any scale from 15 to 100+ attendees.

Exterior improvements incorporate a new streetscape design, seating and lighting to transform the arrival experience. Landscaping enhancements will allow employees and visitors to enjoy new outdoor areas that can support wellness initiatives and other community events.

In addition to common area and exterior improvements, brand new pre-built, move-in ready suites designed by Locus Design Collaborative will also be ready for immediate occupancy. Recent leasing at 300 Atlantic Street includes deals with Bank Street Group LLC, InCommodities US LLC, Kelley Drye & Warren LLP, and Fifth Season Investments LLC.

Christian Bangert of Newmark represented Rhone in relation to the lease. RFR's AJ Camhi, JoAnn McGrath and Rob Weller alongside a Newmark team of James Ritman, Brian Carcarterra, and Ben Goldstein represented RFR in the transaction.

300 Atlantic consists of 300,000 square feet with flexible and efficient floor plates, one of the best parking ratios in the market, and a prime central location at the intersection of Atlantic Street and Tresser Boulevard, within an easy walk to the Stamford Train Station and Stamford's downtown restaurants, neighborhood amenities and fitness venues. Surrounded by more than 10,000 new multifamily residences and another 2,500 units currently under development, plus a wide array of dining options within walking distance, 300 Atlantic is ideally positioned as the workspace for Stamford's modern urban-suburban lifestyle.

About RFR

RFR is a privately held international real estate investment, development and management firm based in New York City with a core focus on select urban markets in the United States and Europe. RFR US serves as the firm's United States operating platform, overseeing development, ownership, and operations across key U.S. markets.

About Rhone

Rhone is performance driven apparel made by and for those in the pursuit of progress. Founded in 2014 by brothers Nate and Ben Checketts, we exist to inspire, equip, and support individuals in their pursuit of progress, both physically and mentally. More than just apparel, Rhone is a mindset, championing the power of being a little better every day. With a relentless focus on performance, innovation, and style, our products are engineered to move with you, wherever the pursuit takes you. Rhone operates over 20 retail stores across the U.S., each serving as a hub for community, connection, and the Forever Forward mindset. Learn more at ***www.rhone.com****.*