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For Immediate Release

Landmark Properties Delivers The Standard at Los Angeles

Athens, Ga. (August 24, 2026) – Landmark Properties, a fully-integrated real estate investment firm specializing in the development, construction, acquisition, and operation of high-quality residential communities, announces the delivery of The Standard at Los Angeles, a 1,261-bed student housing community at 3900 South Figueroa Street, just 0.3 miles from the University of Southern California in Los Angeles, CA.

Rising eight stories, the project was designed by HED, with Landmark Construction, the in-house construction arm of Landmark Properties, serving as general contractor.

"We're excited to open doors at The Standard at Los Angeles and welcome our first residents to our community – just steps from USC's campus, BMO Stadium and Memorial Coliseum," said Jason Doornbos, Chief Development Officer at Landmark Properties. "The Standard's market-leading amenities, design, and luxury unit finishes set a new benchmark for student housing near USC, and this delivery reflects the caliber our team consistently delivers at Landmark."

The Standard at Los Angeles boasts 429 units in a mix of studio to five-bedroom apartments. Each apartment comes fully furnished and wired for cable and high-speed internet, and also features in-unit laundry, private bathrooms for each bedroom, and hardwood-style flooring throughout. Kitchens are appointed with quartz countertops and stainless-steel appliances.

The building's amenity package is unrivaled across the USC purpose-built market, offering residents a rooftop outdoor pool and Jumbotron, several luxurious lounge areas, and a clubhouse with gaming and community gathering spaces. The building also features a market-leading fitness & wellness center, sports simulator, study areas, and an outdoor dog park. Five ground-floor courtyards and a public plaza provide spaces for socializing, studying, and recreation. A covered, gated on-site parking garage is available for residents, guests, retail visitors, and gameday/event parking. The Standard at Los Angeles also features over 13,000 SF of ground-floor retail fronting on South Figueroa.

The Standard at Los Angeles is Landmark's second ground-up development in Los Angeles. In 2025, Landmark delivered its first development in the area, The Mark Los Angeles near UCLA, and also acquired Icon Plaza and West 27th Place, which serve students attending USC.

About Landmark Properties

Headquartered in Athens, Ga., with offices in Atlanta, New York, and London, Landmark Properties is a fully integrated real estate investment management firm specializing in the development, construction, acquisition, and operation of high-quality residential communities. With over $15 billion in AUM, Landmark's portfolio includes over 115 residential communities across the United States with 76,000 beds under management. Additionally, Landmark benefits from an active development pipeline with over 50 student and multifamily projects under construction or near-term start with an estimated value of over $10 billion. For more information, visit www.landmarkproperties.com