

SIMONE[®]

DEVELOPMENT COMPANIES

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Simone Development Companies' Retail Center at 2009-2059 Williamsbridge Road Fully Leased as Beauty Supply Store Takes Final 1,100 SF

*Solar Beauty Supply Signs Long-Term Lease
in Morris Park Area for Third New York City Location*

BRONX, NY (May 18, 2026) – Simone Development Companies has signed a new long-term 1,100 square-foot retail lease with Solar Beauty Supply at 2013 Williamsbridge Road, located within the company's 20,231 square-foot retail center at 2009-2059 Williamsbridge Road in the Morris Park section of The Bronx, NY. The property is now fully leased.

Simone Development's in-house leasing and legal teams negotiated the deal on behalf of ownership in a direct lease transaction with the beauty supply store, which will mark the tenant's third New York City location.



"The addition of Solar Beauty Supply aligns perfectly with our vision for this location—a high-visibility, accessible hub for established local retailers and service providers," said Joanna Simone, President of Leasing and Property Management Operations for Simone Development Companies. "With our recent improvements to the building's exterior and the center's prime parkway connectivity, we are confident that this will be a thriving location for their brand and a convenient stop for our visitors."

Solar Beauty Supply joins other retailers, restaurants, healthcare and service providers at the newly renovated center including Williamsbridge Wine & Liquor, Tribeca Pediatrics, Quest Diagnostics, Beltone Hearing Care Center, A Market & Deli, Edible Arrangements, Pasta Pasta, Carvel, Jennifer Yin Nail & Spa, and Liberty Diner.

[About Simone Development Companies](#)

Simone Development Companies is a privately owned, full-service real estate investment firm specializing in the acquisition, development, and management of healthcare, mixed-use, retail, office, industrial, and residential properties. The company's reach extends across New York City and its suburbs including Long Island, Westchester County, Orange and Fairfield Counties and New Jersey.

Over nearly five decades, this third-generation, family-owned business has built a portfolio exceeding 7 million square feet. The organization's vertically integrated team manages every stage of the project lifecycle, from finance and construction to leasing and property management. Simone Development Companies is set apart by this comprehensive approach, a commitment to long-term asset ownership, and a proven track record of transforming vacant and underutilized sites into vibrant developments that elevate communities.

Learn more at <https://simonedevlopment.com/>

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