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For Immediate Release

Landmark Properties, in partnership with Manulife Investment Management, Delivers The Mark Tallahassee

Purpose-Built Student Housing Development Adds 860 beds to the Tallahassee Market

Athens, Ga. (September 16, 2025) – [Landmark Properties](#), a fully-integrated real estate firm specializing in the development, construction, acquisition, investment management, and operation of high-quality residential communities, in a joint venture with [Manulife Investment Management](#) (Manulife IM), announces the opening of [The Mark Tallahassee](#), a new, 860-bed student housing community at 675 W. Lafayette Street in Tallahassee, FL.



Situated steps from the Florida State University campus, The Mark Tallahassee is comprised of three mid-rise buildings sitting on adjacent blocks in the College Town neighborhood. Designed by Dwell Design with Landmark Construction serving as general contractor, The Mark Tallahassee is fully leased ahead of the 2025-2026 school year.

“We welcome the first residents at The Mark Tallahassee, who began moving in on August 22nd. They are sure to enjoy this best-in-class location, which offers uniquely appointed residences and an expansive suite of amenities,” said Jason Doornbos, Chief Development Officer at Landmark Properties. “We applaud Landmark Construction as well as our vital project partners, who worked effortlessly to bring The Mark Tallahassee to market ahead of the academic year.”

A mix of floorplans range from studios to six-bedroom options across the building’s 202 units. Unique to the market, a collection of VIP penthouse-style units offer residents an upscale option which includes an upgraded technology and appliance package and oversized common areas with pool tables. All units at The Mark Tallahassee come fully furnished and feature gourmet-style kitchens with ample cabinet space, quartz countertops and stainless-steel appliances. Each residence offers hardwood-style flooring, in-unit laundry, contemporary fixtures, and a private bathroom for every bedroom.

The Mark Tallahassee boasts 30,000 square feet of thoughtfully programmed amenity spaces across its three buildings. An 8,900-square-foot rooftop clubhouse opens to a 9,000-square-foot outdoor pool deck with pool, sun shelf, and spa overlooking Doak Campbell stadium. Ample lounge seating and gathering areas – including grill station, fire pits and a Jumbotron – provide residents with an elevated recreation experience. A fitness center complete with cardio, free weight, and functional training equipment along with a cold plunge and sauna amenities will overlook the pool and spa. Residents also have access to a 24-hour study lounge, collaboration spaces for working or socializing, bike storage, and an additional outdoor fitness center.

“We are excited to deliver the Mark Tallahassee in partnership with Landmark, and would like to recognize the efforts of their development and construction teams,” said Jonathan Kimball, Associate Director at Manulife IM. “The Mark Tallahassee will offer an attractive amenity package in an exceptional location within the College Town neighborhood.”

The Mark Tallahassee is the realization of Landmark’s third project with Manulife IM. The JV has also partnered on [The Mark Knoxville](#), an 833-bed student housing community near the University of Tennessee, Knoxville and [The Standard at Four Corners](#), an 890-bed development in Storrs, CT, both delivering this year; and [The Standard at West Lafayette](#) near Purdue University, which started construction in April 2025.

About Landmark Properties

Headquartered in Athens, Ga., with an office in Atlanta, Landmark Properties is a fully integrated real estate firm, specializing in the acquisition, development, and management of high-quality residential communities. With over \$15 billion in AUM, Landmark’s portfolio includes over 115 residential communities across the United States with 72,000 beds under management. Additionally, Landmark benefits from an active development pipeline with over 50 student and multifamily projects under construction or near term start with an estimated value of over \$10 billion. For more information, visit www.landmarkproperties.com.

About Manulife Wealth & Asset Management

As part of Manulife Financial Corporation, Manulife Wealth & Asset Management provides global investment, financial advice, and retirement plan services to 19 million individuals, institutions, and retirement plan members worldwide. Our mission is to make decisions easier and lives better by empowering people today to invest for a better tomorrow. As a committed partner to our clients and as a responsible steward of investor capital, we offer a heritage of risk management, deep

expertise across public and private markets, and comprehensive retirement plan services. We seek to provide better investment and impact outcomes and to help people confidently save and invest for a more secure financial future. Not all offerings are available in all jurisdictions. For additional information, please visit manulifeim.com.

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