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For Immediate Release

Landmark Properties, in Partnership with Manulife Investment Management, Delivers The Mark Knoxville

Purpose-Built Student Housing Development Adds 833 Beds to the Knoxville Market

Athens, Ga. (September 10, 2025) – [Landmark Properties](#), a fully-integrated real estate firm specializing in the development, construction, acquisition, investment management, and operation of high-quality residential communities, in a joint venture with [Manulife Investment Management](#) (Manulife IM), announces the delivery of [The Mark Knoxville](#), an 833-bed student housing community at 124 South Concord Street in Knoxville, Tennessee.

Designed by BKV Group with Landmark Construction serving as general contractor, The Mark offers a mix of studios to five-bedroom units.



“We’re excited to welcome our first residents to The Mark Knoxville,” said Jason Doornbos, Chief Development Officer at Landmark Properties. “The Mark’s impressive amenities and luxury units are raising the bar for student housing serving the UT student base. Great work by our Landmark Construction and Landmark Operations and Marketing teams in bringing this project to fruition.”

Apartments feature gourmet-style kitchens with ample cabinet space, quartz countertops, stainless-steel appliances and hardwood-style flooring. Every residence is fully furnished, wired for internet and cable, and offers in-unit laundry, while each bedroom has an ensuite bathroom.

Residents will enjoy The Mark's best-in-class amenities including a rooftop clubhouse and outdoor pool with Jumbotron, 24-hour study lounge, pickleball court, and fitness center. A 25,000-square-foot courtyard contains grilling stations, fire pits, and hammock groves, adding extra opportunities for recreation and relaxation for residents and guests. The property will offer an on-site parking garage for residents and a private shuttle to the UT campus.

"We are excited to announce the delivery of The Mark Knoxville in partnership with Landmark," said Jonathan Kimball, Associate Director at Manulife IM. "The property marks the second delivery in our joint venture and will offer a competitive amenity package for students in the Knoxville market."

About Landmark Properties

Headquartered in Athens, Ga., with an office in Atlanta, Landmark Properties is a fully integrated real estate firm, specializing in the acquisition, development, and management of high-quality residential communities. With over \$15 billion in AUM, Landmark's portfolio includes over 115 residential communities across the United States with 72,000 beds under management. Additionally, Landmark benefits from an active development pipeline with over 50 student and multifamily projects under construction or near term start with an estimated value of over \$10 billion. For more information, visit www.landmarkproperties.com.

About Manulife Wealth & Asset Management

As part of Manulife Financial Corporation, Manulife Wealth & Asset Management provides global investment, financial advice, and retirement plan services to 19 million individuals, institutions, and retirement plan members worldwide. Our mission is to make decisions easier and lives better by empowering people today to invest for a better tomorrow. As a committed partner to our clients and as a responsible steward of investor capital, we offer a heritage of risk management, deep expertise across public and private markets, and comprehensive retirement plan services. We seek to provide better investment and impact outcomes and to help people confidently save and invest for a more secure financial future. Not all offerings are available in all jurisdictions. For additional information, please visit manulifeim.com.

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