

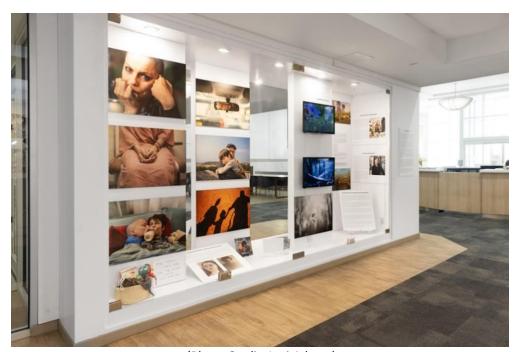
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## Simone Development Companies Announces Opening of A(I) Brighter Tomorrow: Cancer and Beyond Winter Exhibit at The Gallery of ARTFul Medicine

The new exhibit offers an innovative exploration of cancer care and healing through art, technology, and empathy

**BRONX, NY (January 30, 2025)** – <u>Simone Development Companies</u> announced the opening of *A(I) Brighter Tomorrow: Cancer and Beyond,* a new winter exhibit at <u>The Gallery of ARTFul Medicine</u>, located in the lobby of Simone Development's Hutchinson Metro Center's Tower One at 1250 Waters Place in the Bronx. The exhibition opened to the public on January 24 and will run through April 18, with viewing hours Monday through Friday from 9 a.m. to 5 p.m.



(Photo Credit: Lori Adams)

The exhibition brings together art and healthcare to highlight the human side of the cancer journey. By uniting visionary artists, doctors, and cancer survivors, the exhibition tells a comprehensive story of cancer diagnosis and treatment, staying as true to real-life experiences as possible.

The often-overlooked emotional aspects of this journey are central to the exhibit. The initiative goes beyond art, supporting cancer patients, caregivers, and medical professionals in understanding the

multifaceted nature of cancer. It balances hope with realism and fosters collaboration between artists and scientists to capture the medical journey's intricacies, while encouraging broader, empathetic perspectives.

"Art has the unique ability to teach and communicate, making it increasingly valuable in healthcare settings," said Jodi Moise, director of the Fine Art Program and Collection at Montefiore Einstein. "This exhibition highlights the critical human connections that foster physical, mental, and emotional healing in oncology care."

The exhibition includes some of the following work:

- "Return to Life: In and Out of the Body" by Suzanne Anker, developed under the scientific guidance of Heather Feil at Montefiore's Institute for Reproductive Medicine and Health, exploring onco-fertility through parallels between nature's cycles and the preservation of life
- "Burden of Concealment: The Diagnosed, The Caregiver, and Their Son" by Anna and Jordan Rathkopf, reflecting their personal experiences as a patient and caregiver
- "Physic AI Garden" by Anna Dumitriu and Alex May, integrating artificial intelligence to address health challenges from cancer treatment while exploring potential AI-driven solutions
- "T(H)UMOR: Dear Cancer Diary" by Federico Muelas, transforming real-life cancer survivor stories from Montefiore's Bronx Oncology Living Daily (BOLD Buddie)s program into comic art
- A poignant light-and-shadow collaboration by Romanian-based radiation oncologist Dr. Sabina
   Sucuri and photographer Vladimir Gheorghiu, exploring survivorship and resilience

A(I) Brighter Tomorrow: Cancer and Beyond is co-curated by Natalia Marin, an independent art curator and medical student based in Bucharest, Romania, and Jodi Moise, Director of the Fine Art Program and Collection at Montefiore Einstein.

The Gallery of ARTFul Medicine encourages artists to interpret scientific/medical research and create works of art depicting issues of cultural, political, and technological significance. The Gallery is a key component to Montefiore's Fine Art Program and Collection, an innovative visual arts program that fosters a life-affirming, restorative and supportive environment for patients, families, caregivers, students, faculty, and staff. Montefiore's Fine Art Program and Collection at Montefiore Einstein is now one of two healthcare entities with art programs featured on the *Bloomberg Connects* app.

## **About Simone Development Companies**

Simone Development Companies is a full-service real estate investment company specializing in the acquisition and development of healthcare, mixed-use, office, industrial, retail, and residential properties. Headquartered at the Hutchinson Metro Center, it boasts a portfolio of over 7 million square feet throughout the Bronx, Manhattan, Queens, Long Island, Westchester County, Orange and Fairfield Counties and New Jersey. With expertise spanning acquisition, development, construction, finance, asset management, accounting, leasing and property management, Simone Development Companies is set apart by its vertically integrated management team, long-term asset ownership and its pursuit of visionary development.