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The St. Regis Residences, Houston Unveils Design Details and Renderings

Iconic tower will debut as brand's first condominium in Texas

Link to images

Houston, TX - February 18, 2025 --The St. Regis Residences, Houston, the legendary brand's first all-residential development in Texas, will set a new standard for luxury living and impeccable service. Nestled along the picturesque Memorial Drive and Buffalo Bayou, at 102 Asbury St., the 38-story condominium will create a distinct presence on the northern bank of





Boasting 90 magnificent homes, the residences offer a diverse range of floorplans, from stylish one-bedroom homes to sweeping multibedroom penthouses. The living spaces range from 2,000 to 5,000 square feet with a limited collection of seven penthouses, three duplex penthouses and four sub penthouses, spanning an impressive 4,500 to 6,000 square feet. Each residence will feature breathtaking views,

bespoke details, sophisticated finishes, and elegant living areas, perfect for both relaxation and entertaining. The 3.8-acre secured site will be meticulously managed, staffed, and serviced by St. Regis, the world's preeminent luxury flag. With over 40,000 square-feet of indoor and outdoor private amenities, complemented by the signature St. Regis Butler Service, owners will experience an unmatched level of luxury.

"We are introducing Houstonians to a transformative lifestyle with incomparable experiences created for connoisseurs of the art of living," said Sunny Bathija, owner and developer of The St. Regis Residences, Houston and CEO of Satya.

"The St. Regis Residences Houston's curvilinear form is inspired by the Buffalo Bayou, which defines the site on two sides," said Adrienne Nelson, Design Principal at Pickard Chilton, a global design architecture studio. "The tower's form echoes the flow of water, with ripples along the facade that pull back to reveal terraces with unobstructed views." Pickard Chilton is the design architect, while Kirksey Architecture is the Architect of Record for the Building.

The elegant façade maximizes transparency with floor-to-ceiling glass, while the tower top gestures westward with a sloped form. The façade recedes to create generous wrap-around balconies at the penthouse levels. Dallas-based ForrestPerkins is designing the interiors to appeal to Houston's most discerning residents by incorporating rich materials, inviting finishes and furnishings, beautiful artwork, and well-appointed entertainment spaces.

"We have taken inspiration from Houston's rich oil history with the use of rich bronze and gold colors representing both luxury and industry," said Colletta Conner, Managing Principal, at ForrestPerkins. "Our vision for the project is to create a place that feels like home from the moment a resident pulls up to the building."



A tree-lined entrance and lush landscape, created by KW Landscape Architects, wraps the entry drive, which ascents to an elevated porte-cochere wrapped in natural stone. Nestled within the tree canopy, the arrival experience is carefully considered to align with the traditions of the St. Regis brand. Elements of biophilia are woven throughout the tower to tie the building to the land. The property allows for private owner access from the south side of the site to the future Buffalo Bayou Trail that will extend westward toward Memorial Park. The condominium's location is within walking distance of cultural and recreational destinations including Bayou Bend Collection and Gardens and Memorial Park.

Residents will enjoy an exquisite lifestyle with meaningful amenities. A wealth of wellness and fitness offerings include a resort style lap pool; cold plunge pools; private cabanas; men and women's steam rooms, saunas, and locker rooms; spa and treatment rooms; fitness studio; dedicated training space; yoga and movement studio; meditation garden and yoga lawn. Additional luxuries include a covered arcade overlooking Buffalo Bayou, St. Regis branded bikes, outdoor dining, catering kitchen and a bar where you are certain to find a Bloody Mary, invented at the St. Regis New York and signature cocktail of the brand, on the menu.

Additional luxuries include a pet spa, dog run and park, pet station on terraces, card room, bike storage, children's activity center, gaming lounge, media room, theater, and event space. The sky terrace on the 20th floor boasts a private dining room, Cognac Bar and Astor Boardroom, named for the Astor family that founded the St. Regis. Concierge services, valet parking, co-working space, as well as two dedicated guest suites highlight the ease of condominium living. The entire building will have generators, with residences beginning on the 10th level.

Groundbreaking is anticipated for 2025 with completion expected within approximately 30 months. Residences start at \$2.4 million.

Douglas Elliman Development Marketing is handling exclusive sales and marketing for the project. Reservations launched on October 23rd. For sales inquiries, contact Douglas Elliman's Sales Director, Misty Meredith and Broker Associate, Justin Dugat at sales@srresidenceshouston.com or call 832.979.2773. For additional information on The St. Regis Residences, Houston, please visit srresidenceshouston.com

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About Satya

Satya is a Houston-based commercial real estate consulting firm that has become one of the most reputable names in the industry developing luxury high-rise condominiums, apartments, hotels, mixed-use properties, retail and commercial centers. The company is currently celebrating 25 years of owning and developing successful residential and commercial developments including The Sophie at Bayou Bend, Giorgetti Houston, Westmore, Hyatt Place and Hyatt House Houston Medical Center. Satya is currently developing the Tiara on the Beach condominium in Galveston. The company has completed

more than 100 projects and working projects valued at more than one billion in and around the Greater Houston area.

About Pickard Chilton

Pickard Chilton is an international architectural practice noted for its expertise in the design of large, complex, and often high-profile buildings including corporate headquarters, highrise commercial office and multi-family towers, hotels, and academic and life science facilities. The firm's layered perspective informs all of its work, presenting clients with a sophisticated, knowledge-based approach that emphasizes design vision, placemaking, integrity, a focus on client objectives, and exceptional service. Since 2006, projects totaling over 80 million square feet have been designated or targeted LEED Gold or Platinum, representing corporate, commercial, residential, and institutional buildings in design, under construction, or completed - one of the highest amounts in the United States. Headquartered in New Haven, Conn., the firm's recent completed projects include the Tokyo Midtown Yaesu tower in Tokyo, Japan; T3 RiNo in Denver, Co.; The Eight in Bellevue, Wa.; and, 325 Main, Google's new headquarters in Cambridge, Ma. Current projects include The RO development in Houston, Tx.; CoStar Group's new corporate campus in Richmond, Va.; 530 Howard Street in San Francisco; Sherwin-Williams's new headquarters in Cleveland, Oh.; Northwestern Mutual's North Office Building in Milwaukee, Wi; Mutual of Omaha's new headquarters in Omaha, Ne;. and Linkpillar 1 at Takanawa Gateway City in Tokyo, Japan; as well as commercial and residential developments in Austin, Atlanta, Dallas, Denver, Houston, San Francisco, and Stuttgart, Germany. Please visit www.pickardchilton.com for more information.

About ForrestPerkins

For the past 25 years FORRESTPERKINS strength is our award-winning interior design. From highly-creative hospitality interiors, luxurious multifamily projects, personal residences and distinctive corporate offices, each project fulfills the needs and desires of our clients and reflects a unique sense of place. For us, design is a way of life, we seek and find inspiration in everything around us. We synthesize what inspires us and transform that inspiration into tangible environments that positively impacts the human experience. We pride ourselves on collaborating with not only our clients but the many craftspeople, contractors, manufacturers and artists who implement each project's vision.

About Douglas Elliman Development Marketing (DEDM)

Douglas Elliman Development Marketing, a division of Douglas Elliman Real Estate, offers unmatched expertise in sales, leasing, and marketing for new developments throughout New York City, Long Island, Westchester, New Jersey, Florida, California, Massachusetts, and Texas. The company's new development hybrid platform matches highly experienced new development experts with skilled brokerage professionals who provide unparalleled expertise and real time market intelligence to its clients. The firm is heralded for its achievements in record-breaking sales throughout each of its regions. Drawing upon decades of experience and market-specific knowledge, Douglas Elliman Development Marketing offers a multidisciplinary approach that includes comprehensive in-house research, planning and design, marketing, and sales. Through a strategic global alliance with Knight Frank Residential, the world's largest privately-owned property consultancy, the

company markets properties to audiences in 58 countries, representing an over \$87 billion global new development portfolio. https://www.elliman.com/marketing