



For Immediate Release

Landmark Properties Announces 2024 Company Milestones

CEO Wes Rogers Credits Growing Team of Dedicated Professionals for Continued Growth

Athens, GA – [January 28, 2025] – Landmark Properties, a fully-integrated real estate firm specializing in the development, construction, acquisition, investment management, and operation of high-quality residential communities, today announced a series of milestones that underscores the company’s continued success and leadership in the student housing sector across the United States and in the UK.

“These achievements are a testament to the hard work, dedication, and expertise of our entire team,” said Wes Rogers, President and CEO of Landmark Properties. “Their unwavering commitment to excellence has enabled us to achieve significant growth and further solidify our position as a leader in the student housing industry.”



Key highlights in 2024 include:

- **International Expansion** – Landmark expanded its footprint to the **UK and European markets** with the opening of a London office and the appointment of a dedicated team focused on development and acquisitions in the region.
- **Industry-Leading Construction Volume** – With over **\$4.6 billion** in active construction volume in 2024, Landmark’s in-house general contractor, Landmark Construction continues to add to its industry leading track record of project deliveries.
- **Significant Growth in Assets Under Management** – Through strategic acquisitions and new developments, Landmark increased its assets under management to **\$15 billion** in 2024.
- **Robust Transaction Volume** – Landmark achieved an impressive **\$3 billion** in transaction volume throughout the year.

- **Team Growth** – Landmark has continued to add talented team members across all its business lines culminating in **1,400+** employees by December 2024
- **Industry Rankings** – Landmark has been ranked the Top Developer of student housing **7 out of the last 8 years** by Student Housing Business. Landmark also ranked #4 and #6, respectively, on the 2024 Student Housing Business lists of Top Owners and Managers.
- **Awards and Recognition** – Landmark and Landmark Construction were recognized with several project awards:
 - Tradition at 777 was awarded with a **2024 CoStar Impact Award** for Sale/Acquisition of the Year.
 - The Standard at Seattle was recognized by **NAHB’s Best in American Living** competition with a Silver Award in the Student Housing category.
 - Landmark Construction was also recognized by **Engineering News-Record** with several Best Regional Project awards including:
 - The Standard at Seattle was selected as the winner in Residential/Hospitality in the Northwest region.
 - The Standard at Bloomington was given an Award of Merit for Residential/Hospitality in the Midwest region.
 - The Mark Austin was given an Award of Merit for Residential/Hospitality in Texas & Louisiana region.
 - **Student Housing Business** recognized The Standard at Seattle as the Innovator Award winner for Best Use of Green & Sustainable Construction/Development. The Standard at College Park was also recognized for the Best Bandwidth and Connectivity Solution.

The ongoing resilience of the student housing sector continues to attract a variety of institutional investors. Demand for quality student housing, combined with Landmark Properties’ decades of experience and fully integrated development, design, construction and management functions, continues to attract new partners while maintaining strong relationships across the institutional investment space.

About Landmark Properties

Headquartered in Athens, Ga., with an office in Atlanta, Landmark Properties is a fully integrated real estate firm, specializing in the acquisition, development, and management of high-quality residential communities. With \$15 billion in AUM, Landmark’s portfolio includes over 115 residential communities across the country with 71,000 beds under management. Additionally, Landmark benefits from an active development pipeline with 23 student and multifamily projects under construction or near term start with an estimated value of over \$5 billion. Landmark’s mission is to be the leader in development, construction, operations, and investment management of high-quality residential communities, delivering unrivaled service and experience to our residents, partners, and employees. For more information, visit www.landmarkproperties.com.

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