



For Immediate Release

Media Contacts:

Landmark Properties/Landmark Construction

Great Ink Communications – (212) 741-2977

Lindsay Church, Sara Williams

Lindsay@greatink.com; Sara@greatink.com

Landmark Properties Launches The Standard at Eugene

*Nation's Leading Student Housing Developer Enters University of Oregon's
Off-Campus Residential Market with 703 Bed-Development*

ATHENS, Ga. (September 18, 2024) – [Landmark Properties](#), a fully-integrated real estate firm specializing in the development, construction, investment management, and operation of high-quality residential communities, announces the launch of [The Standard at Eugene](#), a 703-bed, 247-unit student housing development at 435 E. Broadway in Eugene, Oregon.



The Standard at Eugene is Landmark's first student housing community near the University of Oregon, just steps from the campus and a quick walk from the thriving Market District and Downtown Eugene. The property has more than 265,000 square feet of residential space in a mix of studio to five-bedroom units.

Opening to residents in September 2024, the seven-story residential community was designed by Ankrom Moisan Architects, with Landmark Construction, the in-house construction arm of Landmark Properties, serving as general contractor.

"We look forward to welcoming students to The Standard at Eugene ahead of the 2024-2025 academic year," said Wes Rogers, President and CEO of Landmark Properties. "It's important that the University of Oregon's student body of nearly 24,000 undergraduate and graduate students has access to off-campus housing proximate to campus that sets them up for personal and educational success. I'm appreciative of the construction and property management teams that have delivered this project on-time and fully leased for the Fall term."

The Standard at Eugene features furnished apartments that are pre-wired for high-speed internet and cable. Apartments come with stainless-steel appliances and quartz countertops, hardwood-style flooring, and in-unit laundry. The building has an array of resort-style amenities such as an outdoor rooftop swimming pool, jumbotron and grilling areas, as well sections with hammocks and cabanas. A comprehensive fitness center offers access to an Isawall, indoor rock climbing wall and other wellness features. An academic lounge and

private study rooms, a resident club and game room, plus onsite parking are also provided to residents. Additionally, a number of dining, retail and entertainment options are nearby.

The community is Landmark Properties' second development in Oregon. Landmark delivered The Retreat at Corvallis, near Oregon State University, in Fall 2015. Additionally, Landmark acts as third-party manager for Sierra Student Apartments which is also near Oregon State University.

About Landmark Properties

Headquartered in Athens, Ga., with an office in Atlanta, Landmark Properties is a fully integrated real estate firm, specializing in the acquisition, development, and management of high-quality residential communities. With \$14 billion AUM, Landmark's portfolio includes over 115 residential communities across the country with 72,000 beds under management. Additionally, Landmark benefits from an active development pipeline with 23 student and multifamily projects under construction or near term start with an estimated value of over \$5 billion. Landmark's mission is to be the leader in development, construction, operations, and investment management of high-quality residential communities, delivering unrivaled service and experience to our residents, partners, and employees. For more information, visit www.landmarkproperties.com.