

Contact: **Great Ink Communications:** 212-741-2977

Roxanne Donovan Roxanne@Greatink.com

Jimmy Lappas Jimmy.Lappas@Greatink.com



Melanie Meyers of Fried Frank Discussed 22-Acre Development, Greenpoint Landing at WX NY Women Executives Event

(New York, NY – March 21, 2024) – Fried Frank’s Melanie Meyers was a featured guest panelist on WX NY Women Executives in Real Estate’s most recent deal series, WX Does Deals: Greenpoint Landing. The discussion highlighted the 22-acre development along the East River in Greenpoint, Brooklyn, which is being master-developed by Park Tower Group and involves joint-venture development partnerships with Brookfield Properties, Rockefeller Group and L&M Development Partners. This WX NY members-only event offered an opportunity to learn about the history of this site – from lumber yard to sludge tanks to deal closings during Covid, all while coordinating with an alphabet soup of City, State and Federal agencies.



Photo - left to right: Panel Moderator Anne Carson Blair, COO of Park Tower; Panelist Marian Klein Feldt of Park Tower; Panelist Melanie Meyers and Jonathan Mechanic of Fried Frank; Gisele de Chabert of Rockefeller Group; Panelist Mimi Raygorodetsky of Langan; and Panelist Maria Masi of Mill Creek, formerly of Brookfield; and Panelist Meg Brod of Rockefeller Group.