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POWER LUNCH

Off-campus student apartment rents outperform as overall rents cool

CNBC's Diana Olick joins 'Power Lunch' to discuss rising off-campus housing costs as college students across America prepare to move in.



Wes Rogers, co-founder and CEO of Landmark Properties, was featured on CNBC to discuss steady rent growth and strong occupancy in the off-campus student housing sector. According to a report from CBRE, rent growth in this asset class is 2-10 times the rent of multifamily, depending on the region. Rogers talks with CNBC real estate correspondent Diana Olick about the demand for purpose-built student housing as enrollment levels increase, and how the stable growth has attracted institutional investors.

<https://www.cnn.com/video/2023/08/17/off-campus-student-apartment-rents-outperform-as-overall-rents-cool.html>