



MARY SIGNORELLA PROMOTED TO VICE PRESIDENT AT FIRSTSERVICE RESIDENTIAL NEW YORK

Signorella Oversees a Management Portfolio of Luxury Condominium and Cooperative Properties Across Manhattan

NEW YORK, MARCH 27, 2023 – FirstService Residential, New York’s leading residential property management company, has promoted Mary Signorella to Vice President in the Manhattan Condo/Co-op Division. In her new role, Signorella will have executive oversight of a portfolio of high-end condominium and cooperative properties. She will also oversee a team of dedicated property managers and assistant property managers who specialize in providing outstanding service to board members and residents in some of Manhattan’s most prestigious residential buildings.



“For decades, Mary has provided outstanding service to our clients and has established herself as a respected leader within the organization,” said Christina Forbes, president of the Manhattan Condo/Co-op Division. “Mary’s continued dedication to her team, her colleagues, and her buildings is evident in the lasting relationships she’s maintained both within the company and among her clients. I am confident her team and her portfolio will continue to thrive under her leadership.”

Signorella joined FirstService Residential in 2005 and was quickly promoted to positions of increased oversight and authority. In 2016, she was bestowed a

FirstService Residential Star Award in recognition of her accomplishments as a team leader, mentor, and embodiment of the company’s core values.

Today, her portfolio of buildings includes 100 Eleventh Avenue, a luxury condo property designed by Pritzker-Prize laureate Jean Nouvel; the iconic Strand condominium tower at 500 West 43rd Street; and 2 Horatio Street, a high-end co-op building located in Manhattan’s Greenwich Village Historic District, among other multifamily properties on the island.

“FirstService Residential represents all the best aspects of a large company – accountability, respect, open communication, and a commitment to invest in and support its associates at all levels of employment,” said Signorella. “I look forward to continuing my work as a team leader and advisor to the board members, owners, and shareholders in my portfolio.”

About FirstService Residential

For more than 40 years, FirstService Residential has provided tailored management services to condominium, cooperative and rental properties across New York City. In the past year, the company has witnessed extraordinary growth across various asset types, and cemented its position as the most influential residential manager in the five boroughs. Notable additions include 100 Eleventh Avenue, designed by Pritzker Prize laureate and renowned architect Jean Nouvel; One United Nations Park, an

ultra-luxury high-rise property in Manhattan's Murray Hill neighborhood, with 148 jewel box condominiums and 408 rental units; Madison House, an 805-foot-tall skyscraper in NoMad; One Boerum Place, home to the most expensive rental apartment in Brooklyn history; and Parkway Village, a 675-unit garden-style community in Briarwood, Queens.

With an unmatched combination of industry experience, resources, and local market expertise, board members and building owners rely on FirstService Residential to deliver exceptional, personalized client service and solutions that enhance the value of every property and the lifestyle of every resident in the communities it manages. www.fsresidential.com/new-york