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FOR IMMEDIATE RELEASE

Vessel Scouts Latest Landing Site in Rocky Hill, CT

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Innovative Housing Product Developer Proposes 30 Attainably Priced Rental Apartments on Long Vacant Site on Main Street in Hartford County Town

Rocky Hill, CT – (August 9, 2022) – Vessel Technologies, the innovative, user-centric housing product developer, has begun the application process for approval of their latest project, a five-story, 30-unit housing solution on a long-vacant site at 2369 Main Street in the Town of Rocky Hill in Hartford County, CT. Vessel Rocky Hill will provide opportunities to lease exciting, sustainable, and universally accessible one-bedroom apartments at attainable prices.



Vessel's principals recently had their first public meeting with the town Planning & Zoning Board and received initial feedback, with the formal application expected to be submitted later this month.

“Our company was created to help solve the housing crisis in this country and we are excited to work with the dedicated elected and community leaders in the Town of Rocky Hill and other municipalities to bring these opportunities to Hartford County and beyond,” said Neil Rubler, Vessel Technologies Founder & CEO. “Located directly across from a large new mixed-use development with high rental prices, we believe Vessel Rocky Hill will provide new opportunities for hard-working residents to obtain high-quality housing at attainable prices.”

Vessel Technologies is a mission-driven housing product company focused on partnering with “hometowns” to deliver aspirational homes for the “missing middle,” those who earn too much to qualify for subsidized housing and too little for current “market-rate” options. Leveraging strategies borrowed from exceptional consumer product development companies, Vessel’s unique design incorporates the latest software-enabled technologies, sustainable building materials, and elegant aesthetics in apartments accessible to community members, such as first responders, teachers and others, seeking to live in the areas they serve. Each Vessel property is operated by someone from the community – a vested Caretaker – who is trained and empowered to forge a career in the service of their communities and a pathway to economic opportunity for themselves and their families.

About Vessel Technologies, Inc.

Vessel Technologies, founded by Neil Rubler, is a mission-driven, 21st century housing product company focused on reimagining the apartment building as a consumer product by creating exciting, sustainable, and user-centric housing at attainable prices. Vessel believes that everyone deserves an equal opportunity to an extraordinary life, which begins with access to a high quality, healthy, safe, and sustainable residence. Founded in 2017 and based in New York City, Vessel Technologies currently has over 10 projects under development throughout the Northeast.