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## RETAIL BY MONA TEAM INTEGRAL IN BRINGING SOLANA EMBASSY TO THE ANNEX WYNWOOD IN MIAMI, FL

Solana Spaces to Open 4,200-Square-Foot Solana Embassy in Miami to Provide
Immersive Educational Blockchain Experience

(August 19, 2022 – MIAMI) -- Retail by MONA, the retail leasing and advisory firm guiding tenants and landlords through an evolving retail landscape, announced today that Solana Spaces, the retail arm of blockchain giant Solana, has taken 4,200 square feet of space in The Annex Wynwood (The Annex) at 15 NW 24<sup>th</sup> St. in the Wynwood neighborhood of Miami, FL.

"Our extensive knowledge of the Miami market and the locations that work best for different concepts and formats was essential in finding the right location for this innovative retail model," said Brandon Singer, CEO of Retail by MONA. "The Solana Embassy will revolutionize the crypto experience with a space where visitors can learn about the exciting world of blockchains while the street-level exposure will elevate the Solana brand with thousands of passers-by every day."

A Retail by MONA team of Brandon Singer, Michael Cody and Kim Levandovsky consulted on the deal providing real estate strategy guidance for the groundbreaking retail concept. Building ownership, Brick & Timber Collective, LLC was represented by Tony Arellano of DWNTWN Realty Advisors.

Doubling as a lounge and a community center, the Solana Embassy at The Annex will serve as a high-profile crypto event venue, with a nightclub-grade audio system, soaring ceilings and an alluring design aesthetic. Solana Embassy will host informational events that span the world of crypto where visitors can explore the ecosystem of Solana and learn about Web3, cryptocurrency, and NFT's.

The Annex is a 65,000 square foot office building constructed in 2019. The eight-story Class-A office building features 5,000 square feet of retail space and was one of the first purpose-built buildings of its kind to deliver in the neighborhood. With 18-foot ceiling heights and 70 feet of oversized glass windows fronting NW 24<sup>th</sup> St., the building – and its well-trafficked location – are well-suited to support the Solana brand.



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## **About MONA**

MONA is singularly focused on the renaissance of retail. The firm uses its knowledge base and methodology to better serve its clients and partners in all aspects of the new age of retail, including traditional brick and mortar, restaurant, direct to consumer, clicks to bricks, entertainment, grocery, pharmacy, education, fitness, health and wellness, experiential concepts, retail logistics and fulfilment. For additional information visit <a href="https://www.retailbymona.com">www.retailbymona.com</a> or Instagram @retailbymona.

## **About Solana Spaces**

Solana Spaces is a set of retail venues that provide an immersive educational experience for people interested in the Solana blockchain and web3. Spaces is a collaboration with the Solana Foundation, who funded and helped incubate the store. The founding team is a group of retail designers and engineers that also founded b8ta, the innovative and award-winning electronics retailer. Spaces was born in 2022 and is based in San Francisco.