



For Immediate Release

Ben Nowacky Joins HappyCo as Chief Product & Technology Officer

San Francisco, CA – August 18, 2022 – [HappyCo](#), the leading residential operations platform for real-time rental property condition data collection and utilization, announced that Ben Nowacky joins the company as Chief Product & Technology Officer. He brings more than 20 years of product and technology experience to the role.



Nowacky, based in San Diego, will work with HappyCo's product and engineering teams to continue accelerating the innovation the firm is known for. Prior to joining HappyCo, Nowacky was Chief Product and Security Officer for Axcient, leading the engineering and security teams to provide business continuity and cloud enablement services globally.

"Ben has a strong passion for delivering value to customers, which aligns perfectly with our core values," said Jindou Lee, CEO and co-founder of HappyCo. "We consistently strive to produce better property conditions, enable more efficient onsite teams, and create happier residents, and Ben's appetite for this type of work makes him a great fit for our team. As HappyCo continues to grow, Ben's valuable experience and intuition will serve as a spark for innovation as we continue to deliver amazing solutions for our customers."

"HappyCo is an innovator in the market, with an exciting opportunity to change how the multifamily industry operates," said Nowacky. "I'm excited to be part of this next phase of product development and innovation, and to work with some really amazing people."

Nowacky holds bachelor's degrees in real estate and finance from Florida Atlantic University.

Founded in 2011, HappyCo is the leading source of condition assessments and workflow tools for the multifamily market. Designed to automate, simplify and protect data collected during residential rental property inspections, the platform has in-unit data on more than 3.5 million multifamily and single-family rental homes – notably one out of every eight professionally managed units in the U.S. The company provides vital underwriting information to lenders, investors, and asset managers, and empowers property managers with real-time operational tools and reporting. In 2021, HappyCo data were relied upon in about 26% of all US sale transactions of multifamily units. HappyCo also serves property managers, offering a complete suite of apps to simplify processes, drive better performance and generate comprehensive views of assets within a portfolio.

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About HappyCo

[HappyCo](#) is a real estate software company that develops mobile and cloud solutions to enable real-time operations data for property managers, asset managers, lenders, and investors. Its software suite includes market-leading condition assessment and workflow tools with in-unit data on over 3.5 million rental homes. Founded in 2011, the company is privately held with offices in San Francisco, California, and Adelaide, Australia.

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