

## **Press Contact:**

Great Ink Communications - (212) 741-2977

Roxanne Donovan <u>roxanne@greatink.com</u> Sara Williams <u>sara@greatink.com</u>

## REAL HOUSEWIVES OF NEW YORK TRAINER MARTIN SNOW'S TRINITY BOXING CLUB TO OPEN NEW FLAGSHIP AT 20 VESEY ST. IN NEW YORK'S FINANCIAL DISTRICT

## Leasing and Advisory Firm Retail by MONA and Bobrow's Josh Berger Ink 4,500 SF Lease

(March 22, 2022 -- NEW YORK)— Retail by MONA, the leasing and advisory firm guiding tenants and landlords through an evolving retail landscape, announced today that Trinity Boxing Club inked a 4,500-square-foot lease at 20 Vesey St. in New York City's Financial District. Owned by expert trainer and charismatic entertainer Martin Snow, his Trinity Boxing Club grew in popularity as he partnered with Real Housewives of New York star Leah McSweeney, who began working with Snow at his Trinity Boxing Club location in Tribeca about 13 years ago.

"We are beyond thrilled to be bringing Martin Snow and his well-known Trinity Boxing Club to the Financial District," said Brandon Singer, CEO of Retail by MONA. "The location in the heart of this bustling submarket sees incredible foot traffic and gives the Trinity Boxing Club brand amazing visibility. It's a perfect one-two punch."

Ownership of 20 Vesey St. was represented by a Retail by MONA team led by CEO **Brandon L. Singer** along with **Michael Cody** and **Kim Levandovsky**. Trinity Boxing Club was represented by **Josh Berger** of **Norman Bobrow & Company**. The space was previously the temporary location of The National September 11 Memorial Museum.

The new Trinity Boxing Club location will include 3,000 square feet of ground floor space and 1,500 square feet of lower-level space, a larger footprint than its Duane St. location. It's proximate to heavily-trafficked transportation hubs — World Trade Center and Fulton Street subway complexes — which see over 44 million passengers a year. The immediate vicinity boasts popular destinations such as One World Trade Center, Brookfield Place, City Hall, the 9/11 Memorial Museum, as well as myriad retail, dining and lodging options.



"As a native New Yorker, Snow believes in the power and draw of downtown Manhattan and was attracted to this iconic neighborhood for its strong reputation as a global destination," said Berger, who represents Snow exclusively. "His wildly popular concept is sure to bring renewed energy to this block."

Launched in September 2020 as the retail sector absorbed the impact of a global pandemic, the Retail by MONA team has signed over \$300 million of aggregate retail transactions in New York and Miami. The team's forward-thinking approach is helping tenants and landlords successfully navigate the continued evolution of the retail sector.

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## **About MONA**

MONA is singularly focused on the renaissance of retail. The firm uses its knowledge base and methodology to better serve its clients and partners in all aspects of the new age of retail, including traditional brick and mortar, restaurant, direct to consumer, clicks to bricks, entertainment, grocery, pharmacy, education, fitness, health and wellness, experiential concepts, retail logistics and fulfilment. For additional information visit www.retailbymona.com or Instagram @retailbymona.