

RFR ACQUIRES 100 BISCAYNE, 310,000 SF OFFICE BUILDING IN DOWNTOWN MIAMI OVERLOOKING BAYFRONT PARK

Investment Firm to Reposition Property as Class A Boutique Office Space, Expanding Local Portfolio That Includes W South Beach and Luxury Retail Properties

MIAMI – January 11, 2022 – RFR announced the acquisition of 100 Biscayne Boulevard, a 310,000 square foot office property in Miami's Central Business District, from a partnership led by East End Capital.



100 Biscayne fronts Bayfront Park, with unobstructed views of Biscayne Bay, Port of Miami, and the Downtown Miami skyline. The building is centrally located in the heart of Miami's rapidly growing Central Business District, with proximity to the thriving neighborhoods Design District, Wynwood Arts District, and Miami Beach.

Active in Miami for more than 15 years, first as developer and owner of the W South Beach Hotel and continuing with noteworthy retail acquisitions on Lincoln Road and in the Design District, RFR now brings its extensive office investment and repositioning expertise to the city with 100 Biscayne.

"We observed the trends in the Miami real estate markets and were attracted to 100 Biscayne, a well-located office property ripe for repositioning into quality boutique office

space," said Aby Rosen, Co-Founder and Principal of RFR. "We will bring RFR's experience in creating productive, stimulating work environments to this property which has enormous untapped potential."

About RFR

RFR is a fully integrated real estate investment firm based in New York City with a core focus on select urban markets in the United States and Germany. Founded by Aby Rosen and Michael Fuchs in the early 1990s, the firm has been an active force in the New York City and German real estate market for much of the past three decades. RFR's portfolio has grown to include more than 100 commercial, residential, hotel, and retail properties located in select domestic and international markets.

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