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**Shubhra Jha Joins Standard Real Estate Investments Executive Team as  
Principal, Heading Investment Strategy and Research**

*Minority-Owned Real Estate Private Equity Firm Builds Multidisciplinary Senior Leadership Team  
with Diverse Backgrounds and Skill Sets to Build National Institutional Investment Platform*

**September 30, 2021 – Los Angeles, CA** – Standard Real Estate Investments, LP (Standard), a minority-owned real estate private equity firm focused on providing joint venture equity to developers, today announced Shubhra Jha has joined the firm as a Principal, heading investment strategy and research for the firm. She will work closely with the firm’s CEO and President, real estate investment veterans Robert Jue and Jerome Nichols and sit on the firm’s Investment Committee.



“We are looking to build a disciplined, institutional-class national investing platform, and Shubhra’s understanding of macroeconomic events impacting real estate performance combined with a detailed knowledge of our target markets, provides strong support for our plans,” said Mr. Jue. “Shubhra is an exceptional leader and friend. We could not be more excited to have her join our team.”

Prior to joining Standard, Ms. Jha spent over 17 years at CBRE Global Investors a Senior Director and Americas Investment Research Team Leader. In this role, she covered all major property types in 60 major North American MSAs and supported underwriting efforts for all real estate transactions. Before her tenure with CBRE Global Investors, she served as a senior associate at RCLCO, a Los Angeles-based consulting services firm for master-planned communities. Ms. Jha is actively involved in National Multifamily Housing Council (NMHC), National Association of Industrial and Office Properties (NAIOP), International Council of Shopping Centers (ICSC), National Council of Real Estate Investment Fiduciaries (NCREIF) and Pension Real Estate Association (PREA). She

received an MPL/MRED from the University of Southern California and a B.Arch. degree from the School of Planning and Architecture in India.

“Robert, Jerome and I share a vision for creating a firm that leads in both performance and diversity,” Ms. Jha said. “Joining Standard was an easy decision for me, and I am excited about taking on the challenge of building a great business that delivers commercial returns and also advances social change.”

**About Standard Real Estate Investments**

Founded by Robert Jue and Jerome Nichols, Standard Real Estate Investments (Standard) is a minority-owned and controlled real estate private equity firm that manages capital on behalf of institutions and allocates joint venture equity to developers. The firm operates nationally across property sectors and risk profiles, with an initial focus on the development of market rate attainable housing, while also accelerating positive socio-environmental impact. The leadership team at Standard has invested in assets valued at \$7 billion in total.