

POPULOUS®

Contact:

Great Ink Communications – 212-741-2977

Roxanne Donovan Roxanne@greatink.com

Sara Williams sara@greatink.com

Lindsay Church lindsay@greatink.com

For Immediate Release

Media Advisory

Global Architecture Firm Behind 25 Years of Summer Games Available for Interviews and Intel on Tokyo 2020 Infrastructure, Venues and Design

Kansas City, MO – July 21, 2021 – This summer marks 25 years of Populous’s involvement with the Olympic and Paralympic Games, having worked on every single Olympiad in some capacity since 1996. For Tokyo 2020, the Populous team served as expert advisors on critical issues of infrastructure, design and development of the venues.

Populous has worked on all facets of the Olympics: helping cities to prepare their bids including their post-event legacy modes; developing comprehensive sporting and city-wide building master plans; designing temporary event ‘overlay’ facilities to meet the needs of athletes, media and spectators; right through design of permanent world-class venues.

Who: [Jeff Keas](#), a senior principal at global architecture firm [Populous](#), who serves as the project lead for the firm’s involvement in the Olympic & Paralympic Games.

What: Jeff is available to provide expert commentary on the 2020 Olympic & Paralympic Summer Games in Tokyo (Games of the XXXII Olympiad), surrounding design and development of venues for the Games, as well as for any other large-scale event-related articles.

Why: Populous has been on the front lines as the 2020 Olympic Games continue to evolve, helping to shape the future of this world stage. The firm was most recently known for its successful orchestration of the NCAA March Madness tournaments in March 2021, navigating COVID-19 regulations and restrictions while keeping athletes and fans safe.

Also of note: Populous was selected to design the National Speed Skating Oval, Beijing’s iconic venue for the 2022 Winter Olympic Games, following a rigorous worldwide design competition of over 60 contenders. As global leaders in sports and entertainment design, and the official architectural and overlay design services provider to the London 2012 Olympic and Paralympic Games, Populous has been involved in 12 Olympic Games inclusive of Tokyo 2020 and is currently working on three future Olympic and Paralympic Games. Populous is the only firm to have designed three Olympic stadia.

