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Jimo Liu, CFA, Joins Avison Young New Jersey as Vice President

Veteran professional will specialize in industrial sector brokerage deals and will be based in the firm's Metropark location

Metropark, NJ – Jeffrey Heller, Avison Young Principal and Managing Director of the New Jersey office, announced that Jimo Liu, CFA, has joined the firm as a Vice President. Liu brings over a decade of commercial real estate experience to his new role and will primarily focus on industrial sector brokerage transactions. He will be based in Avison Young New Jersey's Metropark office.

Liu will provide real estate brokerage and advisory services for new and existing Avison Young industrial clients throughout the New Jersey market as well as help grow the firm's overall regional brokerage footprint. Since 2012 he served as director and then vice president with HHE Investment Inc., managing the firm's real estate investments in the U.S.

"We are pleased to welcome Jimo to Avison Young New Jersey," notes Jeff Heller, Managing Director and Principal for Avison Young New Jersey. "His years of experience and proven industry leadership make him an ideal fit for our team and his hire represents the latest step in our ongoing expansion and ability to attract top industry talent."

"I'm excited to join the growing Avison Young New Jersey team," adds Liu. "My career success has been built on being fiercely loyal and straightforward with each client I work with and I intend to continue that same approach to servicing to my new role at Avison Young."

Year to date in 2021, Liu has closed over 450,000 square feet of industrial space. His additional prior experience includes business analyst stints with S&C, Wescott Financial Advisory Group and The MDE Group. Liu started his career in investment management at The MDE Group, now Beacon Trust, involved with portfolio management, risk analysis, and asset allocation.

Liu graduated summa cum laude from Rutgers University, School of Engineering in New Brunswick, NJ, with double majors in Biomedical Engineering and Economics, and is a CFA[®] (Chartered Financial Analyst) charter holder.



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