

FOR IMMEDIATE RELEASE

Press Contact:

Great Ink Communications – (212) 741-2977
Sara Williams sara@greatink.com
Eric Gerard egerard@greatink.com
Roxanne Donovan roxanne@greatink.com

WATERTON HIRES LEE EVERETT AS DIRECTOR OF RESEARCH AND STRATEGY

Former CoStar Strategy Consultant Brings 15 Years of Experience to the Firm

(January 29, 2021 – CHICAGO) <u>Waterton</u>, a national real estate investor and operator, today announced the hiring of Lee Everett as Director of Research and Strategy. An accomplished real estate research professional, Mr. Everett brings almost 15 years of experience and a demonstrated track record of driving strategy in the residential and commercial real estate spaces. Mr. Everett will be responsible for the direct oversight of all research functions at the firm.

"We are excited to welcome Lee to the Waterton team," said Rick Hurd, Chief Investment Officer of Waterton. "Lee's unique research background will help Waterton navigate these challenging economic times and capitalize on opportunities, by providing proactive, data-driven support to our evolving investment strategies."

Prior to joining Waterton, Mr. Everett was Head of Research and Strategy at Benchmark Senior Living. He was previously at CoStar Portfolio Strategy, where he was a multifamily strategy consultant for some of the largest investment managers, life insurers, pension funds, banks, and private equity funds in the U.S. Prior to that, he worked as a consultant at The Concord Group, a boutique national real estate consulting firm.

"Waterton has long been a company that I've admired and I couldn't be more excited to join the firm," Mr. Everett said. "From the culture, to making sophisticated and impactful investments, Waterton's track record speaks for itself. I look forward to contributing my experience to the firm's investment strategy."

Waterton was named one of the 2019 Best Places to Work in Chicago by *Crain's Chicago Business* based on an evaluation and employee surveys aimed at assessing employee experiences and attitudes. The Waterton Way sets a high bar for corporate expectations, while the Resitality® property operations philosophy combines best practices in multifamily and hospitality to achieve the highest possible resident satisfaction levels.

About Waterton:

Waterton is a real estate investment and property management company with a focus on U.S. multifamily, senior living and hospitality properties. Founded in 1995, Waterton executes value add strategies and manages a national portfolio of properties on behalf of institutional investors, family offices and financial institutions. Waterton is privately held and is headquartered in Chicago with regional teams throughout the United States. As



of September 30, 2020, Waterton's portfolio includes approximately \$6.0 billion in real estate assets. Visit Waterton's website: www.waterton.com.

