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RADCO Residential to Offer Award Winning Property Management to Investors, Asset Managers Throughout Southeast and Texas

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Industry Veteran Justin Jasper Tapped to Make Firm's Highly Successful Management Services Available Beyond RADCO Portfolio

(Atlanta, GA– February 12, 2021) – The RADCO Companies (RADCO), one of the nation's leading opportunistic real estate developers, has announced the expansion of the firm's highly successful [RADCO Residential](#) management services platform to third-party owners. Industry veteran [Justin Jasper](#) has been named Vice President of Client Services and tapped to head up the strategic plan to initiate and expand third-party owner relationships in the Southeast and Texas.

With more than a decade of experience in the multifamily sector with such companies as SightPlan and Rainmaker LRO, Justin has broad success connecting multifamily owners with quality real estate services. He is devoted to understanding client objectives and delivering exceptional value with a demonstrated record of year over year increased market share.

The RADCO Companies is an opportunistic real estate company operating primarily in the multifamily space. During the past 10 years, the firm acquired and invested in approximately 30,000 units across 15 markets. Initially, third party management companies were employed to oversee the daily operations of a rapidly expanding portfolio, but it became obvious early on that standardized "one size fits all" management lacked the agility needed to execute evolving business strategies and maximize property value. RADCO Residential was formed as a solution to this dilemma.

"The RADCO Companies learned the hard way that formulaic third-party management could never reap the type of results that RADCO Residential delivered, and we are now offering our unique operational platform and exceptional track record to benefit third-party property owners. Justin's experience connecting multifamily owners with quality services make him the perfect fit for this venture," said Norman Radow, CEO of the RADCO Companies. "RADCO Residential specializes in nimble execution and the relentless pursuit of value. The lessons we learned during the acquisition, management, value-add strategy execution, and successful sale

of almost \$3 billion of multifamily real estate created our stand-out operations process. At RADCO Residential, we operate like owners and think like investors.”

“RADCO Residential proved critical to the success of the RADCO Companies’ portfolio, achieving above market success time and again, while simultaneously building the firm’s infrastructure and systems,” said Mike Brewer, COO of The RADCO Companies. “The first five years were dedicated to the management of a dynamic portfolio and the development of strong cultural and business practices. Working with an in-house client fueled our culture of full transparency and collaborative solutions.”

RADCO Residential is experienced at managing properties throughout the asset lifecycle from acquisition, capital improvements, mark to market, rent optimization and value enhancement through disposition. Whatever your ownership objectives are, RADCO Residential is committed to delivering results while providing transparent and accurate communication.

“I am truly blessed with the opportunity to be part of the RADCO Residential team and help push this initiative,” said Mr. Jasper. “RADCO Residential is an amazing company with a truly exceptional story of perpetual success. We have a unique operations platform that is set up to best support our clients and bring superior value to their assets.”

According to Mr. Radow, RADCO Residential was approached several times in the past about expanding into third party management but opted to hold off until the company was prepared organizationally to create superior results for outside clients. That time has come, and RADCO Residential is now offering its management and operational platform in service of other multifamily owners and investors.

RADCO Companies

RADCO was founded in 1994 with the mission of “Building Better Living.” Based in Atlanta, RADCO is a national real estate company that specializes in the acquisition and redevelopment of value-add multifamily investments across the Southeast and Central US. Over the past 10 years, the firm has acquired and invested in approximately 30,000 units in 15 markets. For more information, please visit <https://www.radcoresidential.com/>