

LAKE NONA INSTALLS VIEW® SMART WINDOWS ACROSS COMMERCIAL PROJECTS

Orlando, Fla. - (April 2, 2020) - [Lake Nona](#) is working with [View, Inc.](#) to install the company's smart windows across a variety of new and existing commercial buildings throughout the 17-square-mile innovative community. One of the fastest-growing trends in sustainable building, View Smart Windows predictively tint in response to outdoor conditions, eliminating the need for blinds, while also offering health and wellness benefits for building occupants and the environment.

Images: https://www.dropbox.com/sh/2eijs24t9uqp28s/AAB3zluW-JXdHlnBC_kiwsQba?dl=0

“We’re excited to align with another forward-thinking company like View to bring this new technology to Lake Nona,” said Juan Santos, Senior Vice President of Innovation at Tavistock Development Company, the Lake Nona developer. “Reducing energy consumption and creating environments that improve health are top priorities for our community and our company as a whole. We are investing significantly into this groundbreaking infrastructure, in both new and existing buildings, so that the benefits can be realized immediately. In the office environment, installing the world’s most intelligent glass provides new and exciting opportunities to optimize connectivity by improving the building’s psychological and technological characteristics.”



View Smart Windows will be installed this summer into three existing buildings in the Laureate Park neighborhood Village Center, including a fitness studio, [Canvas Restaurant & Market](#), and Lake Nona’s event venue, [Dockside](#). Additional installations include the new, 17-story Lake Nona Wave Hotel and a 120,000-square-foot office building, both currently under construction in Lake Nona Town Center. General contractor Barton Malow Builders recently completed the installation of the smart windows on the office building that is expected to open this summer. Companies interested in leasing opportunities for the office building can email contact@tavistock.com.

View Smart Windows predictively tint while improving a building’s energy efficiency by up to 20 percent. Buildings with View Smart Windows have also been proven to significantly improve the health of people inside them. A [recent case study](#) by Alan Hedge at Cornell University found that natural light optimized by View Smart Windows can reduce eye strain by 51 percent, headaches by 63 percent and drowsiness by 56 percent – dramatically improving health and productivity.

“View is experiencing unprecedented growth as we reinvent the way buildings are built by putting the wellbeing of people first,” said Rahul Bammi, Chief Business Officer of View, Inc. “Together with thoughtful partners like Lake Nona, we have a unique opportunity to improve people’s quality of life while also benefiting the environment. There’s no need for any trade-off between people, planet, and profit.”

Since its inception 12 years ago, View has installed more than 65 million square feet of smart window glass in buildings across the globe including hospitals, airports, hotels, educational facilities, and office buildings.

Installing View Smart Windows is the latest example of Lake Nona’s dedication to finding innovative and sustainable solutions that benefit the community. Known as a living lab where companies can test new ideas and products, Lake Nona is home to the region’s first driverless and all-electric

shuttle service and recently announced a partnership with Verizon to bring new technologies, including 5G, to the community.

ABOUT LAKE NONA

Located in Orlando, Fla., Lake Nona is one of the fastest-growing communities in America. Known for thoughtfully-designed neighborhoods, top-rated education facilities, business and research clusters, retail and entertainment centers, and diverse work spaces, Lake Nona encompass the best Central Florida has to offer. Lake Nona sets the foundation for a collaborative relationship between the people who live, work, and visit there by prioritizing forward-thinking technology, strategic partnerships, education, and wellbeing. For more information, visit lakenona.com.

ABOUT VIEW, INC.

View is a technology company that creates smart and connected buildings that reduce energy consumption while improving people's health and wellness. View is the market leader in smart windows that tint to reduce glare without sacrificing natural light and views, which enhances mental and physical wellbeing by significantly reducing headaches, eyestrain and drowsiness. Every View installation includes a "smart building platform" consisting of power, network and communications infrastructure. This enables innovative applications such as glass-break detection and transforming windows into displays or wire-free 5G networks.

Press Contacts:

Lake Nona/Tavistock

Karlee Kunkle, Communications Manager

karlee.kunkle@tavistock.com

407-457-9383

View, Inc.

Cameron Craig, Head of Corporate Communication

cameron.craig@view.com

408-514-6494