

SAVITT PARTNERS

530 Seventh Avenue
New York, NY 10018
www.savittpartners.com

For Immediate Release

CONTACT:

Roxanne Donovan – Roxanne@greatink.com
Jimmy Lappas – Jimmy.lappas@greatink.com
Eric Nizguretsky – EN@greatink.com
Great Ink Communications – tel. 212-741-2977

Longevity Brands Expands Offices and Showrooms at 250 West 39th Street

Savitt Partners Arranges 34,000-SF Lease for International Swimwear Company

New York – August 9, 2019 – In a transaction arranged by Savitt Partners, Longevity Brands LLC (<https://swimusa.com/>), an international swimwear designer and manufacturer, has expanded its offices and showrooms at 250 West 39th Street. Savitt Partners’ Elliot Zelinger and Marc Schoen represented the tenant in the 10-year, 34,000-square-foot lease.

Longevity Brands, which currently occupies the entire fourth and part of the third floors at the property, will surrender its existing leases and relocate and expand to the entire eighth, ninth and 17th floors. The swimwear company will also relocate its offices from 1410 Broadway to its new space at 250 West 39th Street. The asking rent at 250 West 39th Street is \$56-per-square-foot.

“Our client needed additional space to accommodate its growing operations and wanted to house all its offices and showrooms under one roof to enable more efficient collaborations,” said Mr. Zelinger. “Longevity Brands plans to utilize the eighth and ninth floors for its offices and the entire 17th floor as a showroom. The company plans to move into its new space in the fall.”

Alduwaliya US Real Estate, Inc., the ownership of 250 West 39th Street, was represented by William Golden and Bill Fressle of Cushman & Wakefield.

About Savitt Partners

Savitt Partners is a full-service commercial real estate company headquartered in New York City. Founded by Bob Savitt, the firm owns and/or operates a portfolio totaling nearly three million square feet of office and showroom buildings in Manhattan, including 530 Seventh Avenue, 499 Seventh Avenue, 11 West 19th Street, 218 West 40th Street, 693 Fifth Avenue, 1385 Broadway, 142 West 36th Street, 234 West 39th Street, and 525 Seventh Avenue. In addition to overseeing the leasing and management of its own assets, the firm provides superior leasing, asset and property management and investment services to other quality owners and tenants.