

## Media Release

**For Immediate Release  
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### **Avison Young New Jersey Welcomes Top Retail Specialist Joseph DeFeo**

***Veteran professional joins as Vice President of Retail Brokerage  
to expand retail platform***

**Morristown, NJ – Jeffrey L. Heller, Avison Young, Principal and Managing Director of New Jersey**, is announcing **Joseph DeFeo**, a 25-year commercial real estate veteran, has joined the firm as **Vice President of Retail Brokerage**.

DeFeo, who has extensive retail brokerage experience in both the New Jersey and New York metropolitan areas, will represent both landlords and retail tenants in all aspects of their retail space needs. In addition, he will work closely with Avison Young New Jersey's executive leadership to grow the firm's regional retail services platform.

"We are thrilled to help build and lead our retail brokerage platform at Avison Young in New Jersey says Heller. "Joseph has a proven track record of success and his diverse skill set and years of experience will add tremendous value to our team. His appointment also demonstrates our commitment towards developing our retail platform and will further enhance the services we provide to existing and new clients."

Prior to joining Avison Young, DeFeo worked as the Director of Leasing for The Network Realty Group where he was responsible for a portfolio of over one-million-square-feet of privately owned retail, office and industrial properties. He previously served as the Senior Retail Leasing Representative at Levin Management, in addition to earlier roles as Senior Leasing Representative for The Heller Group and as the Leasing Representative for Hampshire Companies.

Throughout his career, DeFeo has closed transactions with numerous, well-established national retailers, including Sears Outlet, Joyce Leslie, Bertucci's, NY & Co., The Gap, Pier One Imports, Wells Fargo, GoodYear, UPS, Save-A-Lot, Cricket Wireless, Blink Fitness and DaVita Dialysis. Other notable names include Subway, Learning Express, Spencer Bank, Supercuts, Ladies Workout Express, Kumon Learning, European Wax, Let's Yo Yogurt, GameStop, GNC and Radio Shack.

DeFeo has been a New Jersey Licensed Real Estate Broker since 1999 and is a member of ICSC. He holds a Bachelor's Degree in Business Administration from Seton Hall.

*Avison Young is the world's fastest-growing commercial real estate services firm. Headquartered in Toronto, Canada, Avison Young is a collaborative, global firm owned and operated by its principals. Founded in 1978, the company comprises 2,600 real estate professionals in 82 offices, providing value-added, client-centric investment sales, leasing, advisory, management, financing and mortgage placement services to owners and occupiers of office, retail, industrial and multi-family properties.*

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Avison Young was a winner of **Canada's Best Managed Companies** program in 2011 and requalified in 2017 to maintain its status as a Best Managed Gold Standard company

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