



***The Bronx Now* Episode 2 Focuses on Healthcare**

Real Estate Executive Joseph Kelleher of Simone Metro Properties Hosts Series



(BRONX, NY – October 5, 2017) – *The Bronx Now*, a cable series produced by BronxNet dedicated to the people, places and businesses that are shaping the New Bronx, is currently airing its second episode with a focus on the borough’s health care institutions on Optimum Channel 67 and Fios Channel 33.

Hosted by Joseph Kelleher, a prominent Bronx businessman and president of Simone Metro Properties, one of the borough’s most active owners and developers of commercial properties. Mr. Kelleher is also chairman of the Bronx Chamber of Commerce and president of the Bronx chapter of the Boy Scouts of America.

The Bronx Now provides valuable information on doing business in the Bronx. Viewers will pick up important business pointers as the program showcases business owners large and small. *The Bronx Now* explores the ever growing and developing borough with its rich culture, innovative technology and all the unique qualities that make the Bronx a great place to do business.

“We are extremely happy to present this program highlighting the people, places and businesses that make the Bronx such a special place,” said Mr. Kelleher. “We are grateful for the opportunity to work with the professionals, students and staff at BronxNet, an organization that is one of the borough’s underappreciated gems, in producing this program. Hopefully this series will help shine a spotlight on the New Bronx, shed light on the borough’s great institutions, businesses and people, and help promote the Bronx as a wonderful place to live, work and visit.”

In the current episode, available online at <https://bronxnet.org/watch/videos/2774/>, Mr. Kelleher explores the boroughs healthcare facilities and technology with a visit to Montefiore Hospital to explore their new app for controlling asthma, a dental “spa,” a physical therapy pool, a radiology lab and more. The program also features a segment on Mercy College’s Physician’s Assistant program and explore how the Bronx’s universities are incorporating healthcare programs and attracting students from around the country and the world.



Host Joe Kelleher of Simone Metro Properties

The half-hour monthly program, produced from the BronxNet East studio at Mercy College at the Hutchinson Metro Center in the Pelham Bay section of the Bronx and from locations all over the borough, also features neighborhood profiles, discussions on health facilities and health care access, features on educational and cultural institutions and much more. *The Bronx Now* will be broadcast on Mondays at 8 p.m., with repeats Mondays at 6:30 a.m. and 1 p.m., Tuesdays at 8 p.m., Wednesdays at 6:30 a.m. and 3 p.m., Saturdays at 9 a.m., 4 p.m. and 11 p.m. and Sundays at 11:30 a.m. The show can also be streamed on demand at <http://www.bronxnet.org/livestream-67-33>

“*The Bronx Now* reflects BronxNet’s commitment to creating and broadcasting informative programs that inspire Bronx residents to access the borough’s many resources and play a vital role in building up our communities,” said BronxNet Executive Director Michael Max Knobbe. “We are pleased to work with innovative business leader Joe Kelleher and our underwriting partners to bring such useful programming to Bronxites over our channels, and to show the world our borough’s great resources via broadcast on our website: www.bronxnet.org.”

BronxNet is the independent not-for-profit organization serving the people of the Bronx through the provision of media production training, access to technology, and cable television channels. BronxNet programs six channels - 33, 34, 35, 36, 37 and 38 on the Verizon FiOS system and six channels - 67, 68, 69, 70, 951 and 952 - on the Optimum system in the Bronx.

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[About Simone Development Companies](#)

Simone Development Companies is a full-service real estate investment company specializing in the acquisition and development of office, medical, retail, industrial and residential properties in the New York tri-state area. Headquartered in the Bronx, the privately held company owns and manages more than 5 million square feet of property in the Bronx, Westchester County, Queens, Long Island and Connecticut. The company's portfolio includes more than 100 properties and ranges from multi-building office parks to retail and industrial space. The company's largest and most successful development is the 42-acre Hutchinson Metro Center office complex located directly off the Hutchinson River Parkway in the Pelham Bay section of the Bronx.

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