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FOR IMMEDIATE RELEASE

Harbor Point's Allure Delivers Water Views and Resort Amenities

Newest Luxury Residences Open at BLT's Waterfront Mixed-Use Community in Stamford



STAMFORD, CT – September 16, 2019 – Allure, the newest addition to Harbor Point's residential offerings, is officially open and welcoming tours via www.allureharborpoint.com. In addition to designing finely appointed apartments with water views, developer Building and Land Technology (BLT) curated a thoughtful array of shared amenity spaces and resident services to create a distinct atmosphere of resort-style luxury at Allure.

"Through the amenities we selected, inspired by the world's leading resorts and spas, Allure will cater to every resident's needs," said Carl Kuehner, Chairman of BLT. "Enjoy it as a quiet waterfront oasis while taking in the views of Long Island Sound. Host the perfect dinner party in the gourmet kitchen, or enjoy a glass of wine and a book in The Nook, our library space. Relax by the pool and dine al fresco with outdoor grills. Unwind with

friends in the lounge, Club Desire. Pamper your pet at the dog spa. Work out at the fitness center. Ever seen a glass ping pong table? Allure truly has it all.”

- The gourmet kitchen offers professional appliances, dishware and flatware and is available for resident use in hosting dinner parties and other wine and cooking-based events.
- The Nook is a quiet library space with furniture by the fireside, where residents can host a book club or formal business meeting, or simply relax and read with a glass of wine.
- Club Desire provides lounge space for entertaining, relaxing, and unwinding with comfortable couches and fireplaces.
- The resort-style pool is accompanied by barbeque grills, fire pits, private cabanas, and daybeds with sunset views.
- The fitness center offers state-of-the-art Peloton bikes and TRX equipment and includes a private yoga room.
- The finest bathing and grooming services for pets are available in the dog spa.

Additionally, BLT has chosen a modified unit mix for Allure’s 435 apartments, responding to local market demand for larger units. Allure features 37 3-bedroom units averaging 1,518 square feet, as well as two 4-bedroom Penthouse super-units averaging 4,655 square feet. The balance of the units are a mix of studios (7 units averaging 635 square feet), 1-bedrooms (210 units averaging 831 square feet), 2-bedrooms (170 units averaging 1,177 square feet), and townhouses (9 units averaging 1,664 square feet). “Larger units have been very popular in Harbor Point and we decided to build more. Based on our experience we expect strong leasing demand for those units.” The units themselves feature spacious open floor plans, large closets, and oversize windows and balconies to take advantage of spectacular views.

Another key part of Allure’s appeal, of course, is its waterfront setting within Harbor Point, Stamford’s dynamic waterfront mixed-use community, which offers abundant public spaces, 200+ events and recreation year-round, and exciting restaurants and retail stores. Boaters can take advantage of Harbor Point’s five marinas, Hinckley Yacht Yard’s full-service boatyard, and the complimentary summer Water Taxi which provides easy access between Harbor Point and the Harbor Landing complex across the West Branch of the harbor.

Water-based activities are complemented by a full array of land-based recreation and fitness options overlooking Long Island Sound. This summer, families have been enjoying outdoor story time for children hosted by the Ferguson Library, and workout lovers can get their fill of outdoor yoga, bootcamps, tai chi and Zumba classes on the boardwalk. Even visitors to the Farmer’s Market, located in Harbor Point Square, catch Sound views while shopping for fresh local produce and other seasonal goods, offered through the fall. And of course, the Harbor Point/Harbor Landing restaurant and bar scene is accessible from the water, with many popular nightlife spots overlooking the Sound or just steps away. New for Summer 2019 is Patisserie Salzburg, a gourmet bakery and café, joining other Harbor Point favorites including Walter’s Hotdogs, Mexicue; Bareburger; Corbo’s Southside Deli; Crab Shell; Dinosaur Bar-B-Que; Fortina, Fairway Market, Le Pain Quotidien, Prime; Sign of the Whale; and others.

Harbor Point is easy to get to, by land or by sea. The Harbor Point trolley runs to the Stamford Train Station and Downtown Stamford and can be tracked live at www.harborpt.com/harbor-point-trolley/ or via the free smartphone app. Every event and retail option at Harbor Point is surrounded by complimentary parking and is easily accessible by visiting boaters. Transient slips are available on both the East and West branches of the Harbor (see <http://www.harborpt.com/waterfront/> for more information).

To learn more about Allure or schedule a tour today, visit www.allureharborpoint.com or call 203-961-5000. Allure’s leasing office will be open daily from 10 AM – 8 PM.

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About Building and Land Technology

Building and Land Technology (BLT), founded in 1982, is a privately held real estate developer, manager and private equity firm. BLT is vertically integrated and has invested in, developed, owned and managed more than 25 million square feet of commercial, hotel and residential properties across 26 states. BLT is also the largest franchisee of Sotheby's residential real estate brokerage, with 28 offices and 1,000 real estate agents. To learn more about BLT visit <http://www.bltooffice.com>.