# SAVITT PARTNERS

530 Seventh Avenue New York, NY 10018 www.savittpartners.com

### For Immediate Release

**CONTACT:** Roxanne Donovan – <u>Roxanne@greatink.com</u> Jimmy Lappas – <u>Jimmy.lappas@greatink.com</u> Eric Nizguretsky – <u>EN@greatink.com</u> Great Ink Communications – tel. 212-741-2977

## Savitt Partners Arranges New Office Lease for Luxury Fashion Accessories Membership Club

Vivrelle Inks 2,700-SF Lease for Dramatic Pre-Built Space at 118 East 28<sup>th</sup> Street in Nomad Neighborhood

New York – July 11, 2019 – In a transaction arranged by Savitt Partners, Vivrelle, the first luxury accessories membership club to offer access to designer handbags, jewelry and diamonds, inked a 2,700-square-foot office lease at 118 East 28<sup>th</sup> Street. The e-commerce fashion accessories company will house its corporate offices at the property located in the heart of Manhattan's Nomad neighborhood.

Elliot Zelinger, a Senior Managing Director with Savitt Partners, negotiated the long term lease on behalf of Vivrelle. The building ownership, Harvard Agency Company Inc., was represented in house by Matthew Kiamie. The asking rent was \$52 per-square-foot.

"In just a short period of time we have grown exponentially and needed the right office space that would meet our current requirements and at the same time allow for our continued evolution," said Blake Geffen, Co-Founder of Vivrelle. "We worked closely with Elliot and his team at Savitt to find the perfect location, and the pre-built space in a well located property such at 118 East 28<sup>th</sup> Street - near our customer base - was perfect."

Mr. Kiamie said, "We are pleased to bring Vivrelle, a growing company with an innovative ecommerce business model into the Kiamie portfolio. They represent the ideal tenant we target to attract at our modern classic buildings."

#### About Vivrelle

Founded in September 2018 by newlyweds Blake and Wayne Geffen, Vivrelle is a first-of-its-kind membership club providing access to coveted designer handbags, jewelry, watches and diamonds for a monthly membership fee. With a dedication to making luxury accessories fun, affordable and sustainable, Vivrelle provides members with the ability to borrow items with no return date. In a fresh take on the try-before-you-buy model, Vivrelle members are also able to purchase items they love from Vivrelle's closet at exclusive members-only discounted prices.

### About Savitt Partners

Savitt Partners is a full-service commercial real estate company headquartered in New York City. Founded by Bob Savitt, the firm owns and/or operates a portfolio totaling nearly three million square feet of office and showroom buildings in Manhattan, including 530 Seventh Avenue, 499 Seventh Avenue, 11 West 19th Street, 218 West 40th Street, 693 Fifth Avenue, 1385 Broadway, 142 West 36th Street, 234 West 39th Street, and 525 Seventh Avenue. In addition to overseeing the leasing and management of its own assets, the firm provides superior leasing, asset and property management and investment services to other quality owners and tenants. Additionally, Savitt Partner's 530 Seventh Avenue is home to The Skylark, a classically styled cocktail lounge for entertaining, and Space 530, the full service co-working environment for innovative brands and creative companies.