

NEWS RELEASE

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MADISON REALTY CAPITAL EXPANDS TO WEST COAST WITH NEW LOS ANGELES OFFICE

Real estate private equity investment firm opens first West Coast office;

Veteran Professional Bradley Ross Named First Regional L.A. Representative

June 20, 2018 – Los Angeles, CA – Madison Realty Capital (MRC) has announced the opening of a new Los Angeles CA office, marking the firm’s first West Coast based location. This announcement represents the latest step in the ongoing growth and expansion for the New York City based private equity firm focused on debt and equity investments in markets across the United States.

As part of this West Coast expansion, MRC has also named veteran commercial real estate finance professional Bradley Ross as the firm’s newest member of the team. Mr. Ross will be based in Los Angeles and will work closely with MRC principals to identify and secure loan origination opportunities throughout the Southern California and Western U.S. markets.

Josh Zegen, Co-Founder and Managing Principal of MRC, made the announcement.

“Opening our West Coast office marks the next phase of Madison Realty Capital’s long-term national expansion strategy,” notes Zegen. “We saw a void in the market for special situation financing on the West Coast, and the need to deliver the customized financing solutions our firm has been known for since inception. We’re pleased to announce the opening of our first Los Angeles office and look forward to bringing our unique real estate investment platform to new markets throughout the West Coast.”

About Bradley Ross

Mr. Ross has over a decade of experience sourcing and underwriting real estate investment and lending opportunities nationwide, including senior, mezzanine, and structured bridge debt financing.

Prior to joining Madison Realty Capital, he served as a senior originator at Calmwater Capital, a real estate debt fund. He also spent three years at their parent company Karlin Real Estate, an opportunistic investment firm operating on behalf of a high net worth family office. He began his career as a top producing broker with Major Properties Real Estate, a Los Angeles based commercial brokerage, where he won such awards as Rookie of the Year and later Salesman of the Year.



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Mr. Ross sits on the Board of the UCLA Real Estate Alumni Group and the Los Angeles Mortgage Association and was elected as one of Southern California's "Tomorrow's Leaders" by Real Estate Forum Magazine. He is a graduate of the University of Michigan (B.A.) and the UCLA Anderson School of Management (M.B.A.), and is a licensed California real estate broker.

About Madison Realty Capital (MRC)

MRC is a New York-based real estate investment firm that pursues real estate equity and debt investments in the middle market. Founded in 2004, MRC has invested in approximately \$8.0 billion of transactions in the multifamily, retail, office, industrial and hotel sectors.

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