

**FROM: THE MARKETING DIRECTORS**  
750 Lexington Avenue, 18th Fl.,  
New York, NY 10022



THE MARKETING DIRECTORS  
RESIDENTIAL DEVELOPMENT ADVISORS

**Contact: Great Ink – 212-741-2977**  
Roxanne Donovan /Lindsay Church/ Eric Nizguretsky/Jimmy Lappas  
[Roxanne@greatink.com](mailto:Roxanne@greatink.com); [Lindsay@greatink.com](mailto:Lindsay@greatink.com); [En@greatink.com](mailto:En@greatink.com);  
[Jimmy.lappas@greatink.com](mailto:Jimmy.lappas@greatink.com)

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For Immediate Release

## **The Marketing Directors Appointed Exclusive Agents for High Profile Luxury Residential Projects Slated to Open in First Half of the Year**

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### ***Major New Jersey Residences Offer Incredible Homes and Amenity Packages in the Heart of Central Commuter Hubs***

New York – April 9, 2018 – [The Marketing Directors](#) (TMD), a leading national development advisory and master property marketing and sales force that works exclusively on behalf of owners and builders, has been appointed the exclusive agency for three high-profile luxury residential projects in Jersey City and Weehawken N.J. that are slated to open in the first half of 2018.

“We are extremely proud that major developers continue to entrust us with leading the marketing campaigns for their residential projects around the country,” said Jacqueline Urgo, president of The Marketing Directors. “Our most recent assignments in New Jersey comprise some of the highest-quality residential properties in the region and we are working hard to make them true success stories.”

Among the newest residences The Marketing Directors are overseeing 485 Marin, a 397-unit luxury apartment building in Jersey City – located on Marin Green within the historic Hamilton Park neighborhood. Developed by KRE Group and designed by HWKN Architects, the property will have an ideal mix of studios, one-, two-, and three-bedroom homes with many featuring terraces. 485 Marin’s unique amenities package will include a landscaped deck with swimming pool, state-of-the-art fitness center and a movie screening room.

In addition to 485 Marin, The Marketing Directors will also market homes at 333 Grand, a 12-story building that is part of the Liberty Harbor complex in Jersey City. Designed by the architecture firm of Marchetto Higgins Stieve, the luxury property will have 221 rental homes. Featuring a mix of one and two-bedroom apartments, 333 Grand will boast a number of cool amenities including a rock climbing wall, a golf simulator, movie screening room music rooms, swimming pool and private event spaces.

Finally, the firm will lead the leasing campaign at 1500 Harbor, a premier waterfront rental property in Weehawken, N.J., across the river from Hudson Yards in Manhattan with incomparable views. Developed by the Maxal Group, 1500 Harbor features 236 homes in studio, one-bedroom, and two-bedroom configurations. The property will have a food and wine tasting room, a fifth-floor outdoor deck with a movie screen, and a penthouse deck with a pool and a spa.

### **About The Marketing Directors**

The Marketing Directors is a development advisory and master property marketing and sales force that works exclusively on behalf of owners and builders of new homes. Headquartered in New York, with offices and sales teams active around North America, The Marketing Directors is known for its success in selling and leasing homes at prices that help its clients achieve their goals for each development. In its 30+ year history, The Marketing Directors has helped its clients successfully sell-out more than 1,000 new developments across the country – more than any other marketing firm. It is headed by founder Adrienne Albert and Jacqueline Uργο.