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THE MARKETING DIRECTORS
RESIDENTIAL DEVELOPMENT ADVISORS

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For Immediate Release

The Marketing Directors Continue to Garner Major Awards at “The NationalsSM”

*Seasoned Real Estate Professionals Recognized in Major Categories at
National Association of Home Builders Sales and Marketing Council Event*

New York – January 30, 2018 – [The Marketing Directors](#) (TMDs), a leading national development advisory and master property marketing and sales force that works exclusively on behalf of owners and builders, was a top winner at [The NationalsSM](#), a major industry event hosted by the National Association of Home Builders (NAHB) National Sales and Marketing Council. The Marketing Directors won seven major awards at the event for the firm’s work at many of the industry’s most high-profile residential properties.



The NationalsSM is the largest and most prestigious competition in the U.S. for new home sales and marketing professionals and communities. The awards are effectively linked to real-world marketing strategies and challenges. The categories are regularly refined with new opportunities made available in response to feedback from the Sales and Marketing Councils across the country. Since 2009, when TMDs founder and CEO Adrienne

Albert was honored by being inducted into the Marketing and Sales Hall of Fame as an Industry Legend, the firm has been honored for its work every year in numerous categories.

“We are thrilled our work has been recognized by our peers at the prestigious NAHB “The Nationals,” said Ms. Albert. “The firm is proud of all of its teams and their hard work and dedication to providing the best-in-class residential marketing services to our clients.”

The Marketing Directors received the following accolades at the 2018 NAHB The NationalsSM Awards:

- In the “Best Website for a Community” category, TMDs took home a Gold Award for [House39](#) and a Silver Award for [The Eugene](#).
- Martin Brady took home the Silver Award winner for “Sales Manager of the Year.”
- Brandon Ochs took home the Silver Award for “Sales Professional of the Year.”
- The professionals at [Trump Bay Street](#), The Eugene and [Journal Squared](#) each took home Silver Awards for “Team of the Year.”
- Silver Awards for “Best Brochure for a Community” were presented to House39 and The Eugene.
- The Silver Award for “Best Direct Mail Program” went to [50 West](#).

About The Marketing Directors

The Marketing Directors is a development advisory and master property marketing and sales force that works exclusively on behalf of owners and builders of new homes. Headquartered in New York, with offices and sales teams active around North America, The Marketing Directors is known for its success in selling and leasing homes at prices that help its clients achieve their goals for each development. In its 30+ year history, The Marketing Directors has helped its clients successfully sell-out more than 1,000 new developments across the country – more than any other marketing firm. It is headed by founder Adrienne Albert and Jacqueline Urgo.