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For Immediate Release

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Finland-Based Skin Care Cosmetics Company Commits to 1,500-SF of Space for US Headquarters at Space 530

**Boutique Public Relations Company Takes 1,000-SF at Space 530 for NYC Headquarters;
Global Marketing and Publishing Company Houses NYC Offices at Midtown Co-working Environment**

New York – October 3, 2017 – Lumene, a Finland-based cosmetics company, AMP3 PR, a boutique publicity agency, and Green Park Content, a London-based marketing firm, are joining other tech, creative and fashion tenants at Space 530, Midtown Manhattan’s premier, full-service private office space and co-working environment. Offering all-inclusive rates and full-service amenities including multiple meeting rooms, phone booths, and lounges, Space 530 is the ideal location for a diverse group of companies looking to launch or expand their operations in New York City.



Ranked as the most valued cosmetics brand among Finnish consumers, Lumene North America will house its US headquarters in 1,500 square feet of office space at Space 530. Founded in 1970, the company's products are inspired by the natural beauty of the Finnish landscape and the purity and authenticity of Nordic ingredients. In 2016, Lumene began a global re-launch in major markets and is currently in most major US mass, drug and specialty retailers.

[AMP3 PR](#), a public relations firm specializing in consumer lifestyle campaigns for both established and emerging companies including fashion, accessories, beauty, entertainment, food, beverage, tech, culture and travel brands, has committed to 1,000 square feet of space to house its New York City headquarters. Currently ranked as one of the Top 15 Fashion PR companies in the country by O'Dwyer's, AMP3 was recently awarded "Communicator of the Year" and "Best Media Event of the Year" at the Bespoke Communication Awards, and was named one of the "Game Changers of PR" by PR News in 2017.

In addition, Green Park Content, a global tech-oriented content marketing and brand publishing agency based in London, has committed to Space 530 for its operations in New York City. The firm also has offices in Paris, France and Sao Paulo, Brazil.

"Space 530 offers the flexibility and turn-key services that allow companies to focus on growing their business," says Jackie Schletter, Marketing and Sales Manager of Space 530. "Also, our tenants and members are attracted to having access to one of NYC's hottest rooftop cocktail lounges, The Skylark, perfect for after work gatherings and private events."

Space 530 is located on the mezzanine floor of 530 Seventh Avenue, a 490,000-square-foot, Art-Deco building in the heart of Midtown Manhattan's Garment District. The building is Wired Certified Platinum. A Wired Certified building offers tenants choice of multiple high-speed broadband providers and features an innovative and cutting-edge telecommunications system. For more information on Space 530, please visit: <http://www.space530.com>