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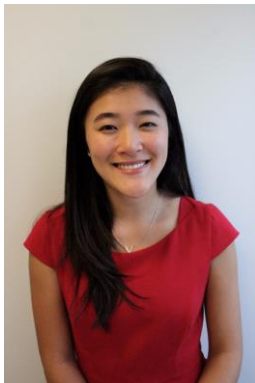
For Immediate Release

The Marketing Directors Enhance Marketing Team with New Hires

*Hannah Yoo and Catherine Connelly Join
Prominent Residential Marketing Group as Marketing Coordinators*

New York – September 11, 2017 – Hannah Yoo and Catherine Connelly have joined The Marketing Directors (TMDs), a leading, national development advisory and master property marketing and sales force that works exclusively on behalf of owners and builders, as Marketing Coordinators. Yoo and Connelly will be responsible for the positioning of the firm's properties in the market, product development, and the management of TMDs efforts in PR and ongoing sales and leasing. The announcement was made by Jacqueline Urgo, President of The Marketing Directors.

"Hannah and Catherine bring a strong work ethic to our firm," said Ms. Urgo. "We are very excited that they are now part of the family and look forward to working with them as we continue to lead the market in our research and marketing capabilities."



Ms. Yoo is a recent graduate of the University of Massachusetts Amherst and holds a bachelor's degree in journalism. During her time at UMass Amherst, Ms. Yoo served as the editor-in-chief of the Amherst Wire, the campus' online student magazine. Ms. Yoo managed 12 section editors, staff writers and directed outreach and marketing for the student magazine. Prior to joining TMDs, she interned at *The Boston Globe*, where she focused on emerging tech startups in the Boston area.

Ms. Connelly is a recent graduate of Villanova University and holds a bachelor's degree in communications. She interned at The Marketing Directors the summer before her senior year at Villanova, working closely with project managers and other senior level management to complete the firm's daily tasks and create marketing campaigns and strategies for future projects. Prior to her internship, Ms. Connelly worked at BetterShelter Real Estate Development as an intern. She assisted a project manager on three commercial projects and provided creative design solutions for residential and commercial projects in Southern California.



About The Marketing Directors

The Marketing Directors is a development advisory and master property marketing and sales force that works exclusively on behalf of owners and builders of new homes. Headquartered in New York, with offices and sales teams active around North America, The Marketing Directors is known for its success in selling and leasing homes at prices that help its clients achieve their goals for each development. In its 30+ year history, The Marketing Directors has helped its clients successfully sell-out more than 1,000 new developments across the country – more than any other marketing firm. It is headed by founder Adrienne Albert and Jacqueline Urgo.