

# SAVITT PARTNERS

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## **For Immediate Release**

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## **Radegen Sports Management Inks Office Lease at 28 West 36<sup>th</sup> Street**

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### **Savitt Partners Reps Sports Marketing Agency in Lease Negotiations**

New York – May 15, 2017 – Radegen Sports Management, a full-service sports marketing and management firm specializing in the representation of high profile athlete and sports personalities, inked a 2,700-square-foot office lease at 28 West 36<sup>th</sup> Street. Elliot Zelinger, Senior Managing Director with Savitt Partners represented Radegen in the lease negotiations. Asking rent at 28 West 36<sup>th</sup> Street is \$49 per-square-foot.

“Radegen represents some of the most prominent athletes in the business,” notes Mr. Zelinger. “Consequently, the agency required office space that spoke to its high-profile clients. In addition to the landlord’s commitment to build out the space to Radegen’s requirements, the sports agency liked the property’s convenient location - near a number of transportation options and close proximity to Madison Square Garden.”

Headquartered in New York City, Radegen Sports Management is led by Alex Radetsky, an 18 veteran of the industry who was recently honored as a member of the 2017 *Sports Business Journal Forty Under 40* class. The award highlights some of the best and brightest sports executives under the age of 40. Mr. Radetsky maintains strong relationships with the world’s leading sports marketing and broadcasting executives, advertising agencies as well as league and team officials. The firm will occupy part of the third floor at 28 West 36<sup>th</sup> Street, relocating its office from 150 West 28<sup>th</sup> Street.

Todd Korren and Albert Wu of EVO Real Estate Group represented the owner / manager, R&B Realty Group, LLC in the seven-year lease commitment.

### **About Savitt Partners**

*Savitt Partners is a full-service commercial real estate company headquartered in New York City. Founded by Bob Savitt, the firm owns and/or operates a portfolio totaling nearly three million square feet of office and showroom buildings in Manhattan, including 530 Seventh Avenue, 499 Seventh Avenue, 11 West 19<sup>th</sup> Street, 218 West 40<sup>th</sup> Street, 693 Fifth Avenue, 1385 Broadway, 142 West 36<sup>th</sup> Street and 234 West 39<sup>th</sup> Street. In addition to overseeing the leasing and management of its own assets, the firm provides superior leasing, asset and property management and investment services to other quality owners and tenants.*

### **About R&B Realty Group, LLC**

*R&B Realty Group, LLC owns and manages nearly 500,000 square feet of commercial, industrial, retail, and development properties across the eastern seaboard. R&B has plans to double its portfolio in the next eighteen months.*