

SAVITT PARTNERS

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For Immediate Release

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530 Seventh Avenue Awarded Wired Certified Platinum Status by WiredScore

Best-in-Class, Centrally-Located Office Property Fully Wired for High-Speed Communications

New York – April 13, 2017 – Savitt Partners today announced that 530 Seventh Avenue has achieved WiredScore’s coveted Wired Certified Platinum status. Previously holding the designation of Wired Certified Gold, 530 Seventh Avenue, a 490,000-square-foot boutique office property in the heart of Midtown Manhattan gained Platinum status by adding an additional fixed wireless connection which guaranties service up to 99.99 percent even during any underground copper/fiber disconnection.

Wired Certified Platinum is the highest rating possible and confirms 530 Seventh Avenue as best in class across all features of connectivity that matter most to tenants: number and quality of internet service providers, redundancy and resiliency of telecom infrastructure, ease of installation and capacity to readily support new telecom services. The building can support current and future tenants with the most stringent technology requirements.

According to Bob Savitt, “As a landlord, ensuring the best possible experience for our tenants is important to us and we are committed to maintaining Savitt Partners’ position as a market leader and pioneer in digital connectivity.”

530 Seventh Avenue current boasts:

- Six fiber providers can provide dedicated, business grade internet access with guaranteed upload and download speeds.
- Additional riser capacity is available to support future needs of tenants and ISP’s throughout the entire building.
- Telecom equipment housed in a protected space, separate from other utilities reducing the potential for service disruption.

- Telecom equipment located above grade to prevent against damage from flooding.
- Coaxial cabling can provide bundled phone, cable TV, and basic internet.

530 Seventh Avenue is home to a number of major tenants from the public relations, technology, advertising and fashion worlds including Lifeworks Technology Group LLC, Kustomer, Inc., Truefacet, Inc., Fred & Farid, Inc., Blackbird Production Partners LLC, and J Public Relations NYC, Inc.

Built in 1929, 530 Seventh Avenue has been updated with wood and concrete floors and soaring loft-like ceilings, featuring some of the most spectacular views of the city. The property is also home to The Skylark, a classically styled cocktail lounge for entertaining, and Space 530, the full service co-working environment for innovative brands and creative companies seeking unique office and showroom space, offering a range of flexible options - members enjoy a place to co-work, network and build their business. The building is Wired Certified Platinum. A Wired Certified building offers tenants choice of multiple high-speed broadband providers and features an innovative and cutting-edge telecommunications system.

About WiredScore

WiredScore operates the first and only connectivity rating platform for commercial buildings across the United States and the United Kingdom. The platform provides businesses with a simple way to identify buildings that meet their digital needs and allows landlords to highlight the connectivity of their buildings. The platform collects information about the internet connectivity and infrastructure of commercial buildings, and then rates and benchmarks them.

About Savitt Partners

Savitt Partners is a full-service commercial real estate company headquartered in New York City. Founded by Bob Savitt, the firm owns and/or operates a portfolio totaling nearly three million square feet of office and showroom buildings in Manhattan, including 530 Seventh Avenue, 499 Seventh Avenue, 11 West 19th Street, 218 West 40th Street, 693 Fifth Avenue, 1385 Broadway, 142 West 36th Street, and 234 West 39th Street. In addition to overseeing the leasing and management of its own assets, the firm provides superior leasing, asset and property management and investment services to other quality owners and tenants.